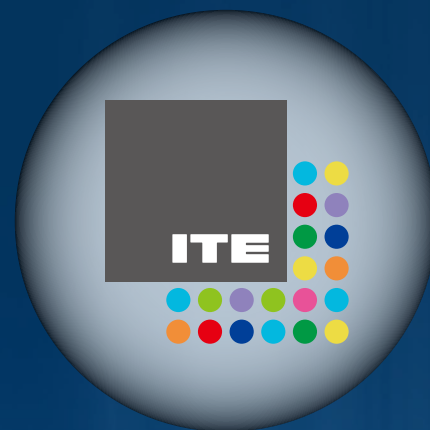


The 46th ITE

ITE2024

INTERNATIONAL TECHNICAL EXHIBITION
ON IMAGE TECHNOLOGY
AND EQUIPMENT 2024



Domestic Largest and Forefront Exhibition of Machine Vision Business

POST SHOW REPORT

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1. Event Overview

■ Title

INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT 2024

■ Composition

International Imaging Technology Seminar
 34th Symposium on 3D Technologies
 ViEW2024: Vision Engineering Workshop
 IAJ-A3 Certified Vision Professional-Basic Program
 23rd Workshop on Polarization Measurement

■ Organized by

Advanced Communication Media Co., Ltd.

■ Sponsored by

Imaging Association Japan (IAJ) / Japan Industrial Imaging Association (JIIA)

■ Cooperated by

The Institute of Image Information and Television Engineers/
 Symposium on Sensing via Image Information/
 The Society of Instrument and Control Engineers/Information Processing Society of Japan/
 Technical Committee on Industrial Application of Image Processing/
 Ultra-Realistic Communications Forum/The Virtual Reality Society of Japan/
 The Robotics Society of Japan/Japan Robot System Integrator Association

■ Date

December 4(Wed.) through 6(Fri.), 2024

■ Venue

PACIFICO YOKOHAMA Hall D

■ Types of Exhibits

Every equipment, system and media related to image engineering.

2. Exhibitors and Visitors

■ Exhibitors

194 Companies in 401 Booths(Catalog exhibit includes 1 booths.)
 (ITE2023: 177 Companies in 369 Booths(Catalog exhibit includes 2 booths.))

■ Visitors

	12/4(Wed.)	12/5(Thu.)	12/6(Fri.)	total
ITE 2024	3,730 (3,656)	5,526 (4,100)	6,430 (4,546)	15,686 (12,302)

* Lower row: 2023

3. Exhibitor List

★... New exhibitor

· 3M JAPAN LIMITED 76

A	
· AD SCIENCE INC.	36
· ADSTEC CORPORATION	21
· ADVANCED COMMUNICATION MEDIA CO.,LTD.	M-10
· ADVANCED COMMUNICATION MEDIA CO.,LTD. / J-IMAGING.COM	M-11
· AIM CO., LTD	101
· AIM ELECTRONICS CO., LTD.	98
· AITEC SYSTEM CO., LTD.	D-09
· ALLIED VISION TECHNOLOGIES ASIA PTE.LTD	23
· APROLINK CORPORATION	14
· ARGO CORPORATION	8
· ARTRAY CO., LTD.	D-26
★ ASAHI SPECTRA CO., LTD.	80
· ASTRON INC.	72
· AUTEX INC.	25
· AVAL GLOBAL CO., LTD.	55
· AZURE PHOTONICS CO., LTD/CMVU	43

B	
· BASLER JAPAN KK	D-33
· BECKHOFF AUTOMATION K.K.	48
· BEST SUPPORT SYSTEMS CO., LTD.	7
· BITRAN CORPORATION	63
· BLUEVISION CO., LTD., JAPAN	36

C	
· C.C.D. CORPORATION	38
· CANARE ELECTRIC CO.,LTD.	59
· CANON COMPONENTS, INC.	122
· CARLBASSON CO., LTD.	77
· CATANA CORPORATION LIMITED	26
· CBC CO., LTD.	D-03
★ CBS JAPAN	78
· CHRONIX	19
· CHUO PRECISION INDUSTRIAL CO., LTD.	13
· CIC CORPORATION	73
★ CIEN GLOBAL K.K.	M-02
· CIS CORPORATION	18
· CMICRO CORPORATION	53
· COGNEX K.K.	114
★ COHERIX JAPAN G.K.	84
★ COMOSS ELECTRONICS JAPAN CORP.	D-27
★ CONNECTOME.DESIGN INC.	106
★ COPARTNER TECH CORP.	109
· CORE, UTSUNOMIYA UNIVERSITY	102
· CORNES TECHNOLOGIES LTD.	D-05

D	
· DAITRON CO., LTD.	65
· DATAGRID	41
· DHT CORPORATION	64
★ DICO, INC.	46
· DITECT CORPORATION	6, D-20
· DM CARD JAPAN CO., LTD	M-04
★ DONGGUAN CST AUTOMATION TECHNOLOGY CO., LTD/CMVU	127
★ DOWA ELECTRONICS MATERIALS CO., LTD.	96

E·F·G	
· E.X. PRESS CO., LTD.	M-09
· EBA JAPAN CO., LTD.	D-44
· EBISU ELECTRONICS CO. LTD	70
· EDMUND OPTICS JAPAN CO., LTD.	29, Catalog exhibition
· EMERGENT VISION TECHNOLOGIES INC	3
· ENVIRONMENTAL EDUCATION PROMOTION FORUM	M-03
· EURESYS JAPAN K.K.	20
★ FASTLABEL INC.	108
· FIT CORPORATION	119
· FUJIFILM IMAGING SYSTEMS CO., LTD.	56
· GICHO BUSINESS COMMUNICATIONS CO., LTD.	M-05
· GPIXEL JAPAN CO., LTD.	D-37

H	
· HAMAMATSU PHOTONICS K.K.	15
· HEFEI I-TEK OPTOELECTRONICS CO., LTD	D-22
· HIKARI ALPHAX INC.	58
★ HIKMICRO	D-13
· HIRAKAWA HEWTECH CORP.	D-35
· HITACHI KOKUSAI ELECTRIC INC.	124
· HONGKONG VICO TECHNOLOGY LIMITED	2

I	
★ I-CHIPS TECHNOLOGY INC.	D-39
★ ICHIWA CO., LTD.	105
· IDULE CORPORATION	4
· IIDA LIGHTING CO., LTD.	D-23
· IMAGEOM CORPORATION	54
· IMEASURE INC.	103
· INCOM COMPANY LTD.	M-07
· INFINEON TECHNOLOGIES JAPAN K.K	D-30
★ INSINEX TECHNOLOGIES CO.,LTD/CMVU	31
· IPN CORPORATION	61

J	
· JAI A/S	71
· JAPANBOPIXEL CO., LTD.	57
· JAPAN INDUSTRIAL IMAGING ASSOCIATION (JIIA)	IMVSB
· JAPAN INDUSTRIAL PUBLISHING CO., LTD.	M-06
· JAPAN VIEWWORKS CO., LTD.	66

K	
★ KAWANAMI IRONWORKS INC.	86
· KENKO-TOKINA CO., LTD.	123
· KIKOH GIKEN CO., LTD.	116
· KLV CO., LTD.	D-06
★ KONICA MINOLTA JAPAN, INC.	5
· KOWA OPTRONICS CO., LTD.	62
★ KUNSHAN SHINTO ELECTRONICS TECHNOLOGY CO., LTD	85
★ KUROKESU UAB JAPAN	113

L	
· LEIMAC LTD.	1, 17
★ LINKREAL CO., LTD.	D-18
· LINX CORPORATION	1
★ LOGIC AND DESIGN INC.	87
· LUCID VISION LABS, INC.	D-31

M	
· MACHINE VISION LIGHTING INC.	34
· MARUBUN CORPORATION	121
· MAXELL FRONTIER., CO., LTD	16
· MB SMART CO., LTD.	40
★ MEGA PHASE INDUSTRIAL INSPECTION TECHNOLOGY (SHANGHAI)CO.LTD. /CMVU	30
★ MICRO-EPSILON JAPAN K.K.	83
· MICRON INC.	39
· MICRO TECHNICA CO., LTD.	58
· MITSUBISHI ELECTRIC CORPORATION	60
· MOSWELL CO., LTD.	24
· MSH SYSTEMS, INC.	9
· MYUTRON INC.	D-02

N	
· NANABOSHI ELECTRIC MFG. CO., LTD.	74
★ NANJING MAGEWELL ELECTRONICS CO., LTD	110
★ NANYO CORPORATION	D-12
· NET JAPAN CO., LTD.	23
· NETVISION CORPORATION	D-14
★ NIPPON SEISEN CABLE, LTD	104
· NISSEI ELECTRIC CO., LTD.	51
· NISSIN ELECTRONIC CO., LTD.	100
· NOA CO., LTD.	D-25
· NORTECH SYSTEMS	D-19
★ NOVITEC CO., LTD.	89

O	
· OKI ELECTRIC CABLE CO., LTD.	D-41
· OMRON SENTECH CO., LTD.	94
· OPTART	67
· OPTEX FA CO., LTD.	D-42
· OPT MACHINE VISION TECH CO., LTD. JAPAN	22
★ OPTO GMBH	111
· OPTOWARE CO., LTD.	D-38
· OPTRONICS CO., LTD.	M-08

P	
· PACIFIC SYSTEMS CORPORATION	1
★ PANASONIC HOLDINGS CORPORATION	D-10
· PERCIPHO TECHNOLOGY LTD.	45
· PI PHOTONICS, INC.	D-36
★ PMC CO., LTD	D-32
· PRIMETECH ENGINEERING	91
★ PRODRIVE TECHNOLOGIES JAPAN K.K.	33
· PROS CONS, INC.	D-28
· PULAX	12
· PURESPECTRA LTD.	28

R	
★ REMI CO. LTD.	81
· RESEARCH INSTITUTE OF SYSTEMS PLANNING, INC.	44
· RESTAR CORPORATION	32
★ RGBIC CO., LTD./ CMVU	42
★ RICOH COMPANY, LTD.	50
★ ROCKCOM VISION CABLES	D-11
· RYAN ROBOTICS SYSTEMS INC.	69

S	
★ SANWA TECHNOLOGIES CO., LTD.	128
· SEIWA OPTICAL CO.LTD	90
· SFC Co.Ltd	D-15
· SHENZHEN 8K-LINK OPTOELECTRONICS TECHNOLOGY CO., LTD	D-16
· SHIBASAKI-INC	99
· SHIKINO HIGH-TECH CO., LTD.	125
· SHIMATEC CO., LTD.	117
· SHINANO KENSHI CO., LTD.	49
★ SINCEVISION	37
· SMART VISION CORPORATION	D-38
· SOFT SERVICE CO., LTD.	1
· STAC CORPORATION	92
· STAR MICRO CO., LTD	115
· SUGAWARA LABORATORIES INC.	97
· SUMITA OPTICAL GLASS, INC.	88
· SVS-VISTEK GMBH	23

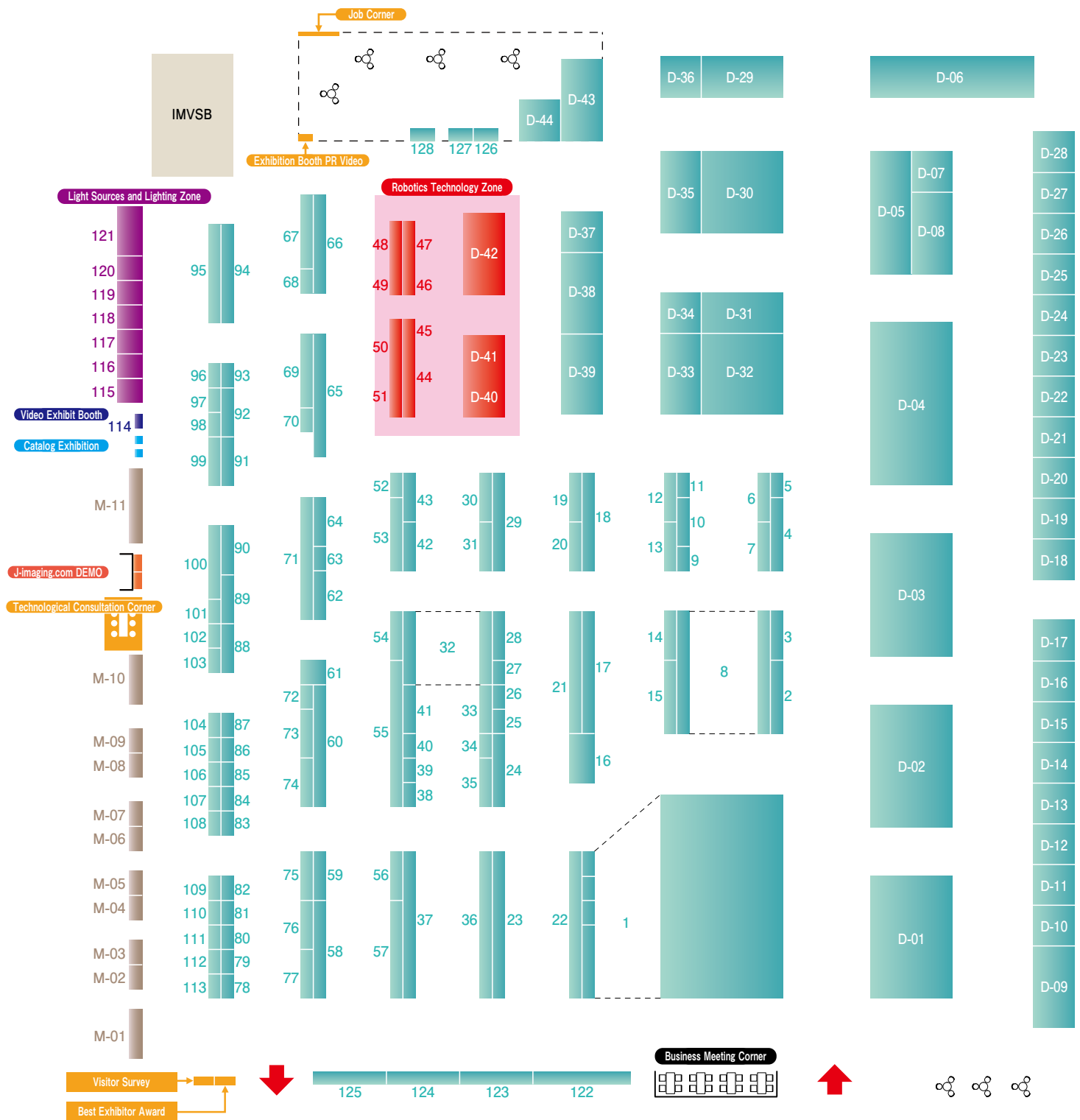
T	
· TAIHEI BOEKI CO., LTD.	D-34
★ TAKAHATA PRECISION CO., LTD.	82
· TAKENAKA SYSTEM CO., LTD.	75
· TECHNO HORIZON CO., LTD.	36
· TECHNO MATHEMATICAL CO., LTD	27
· TELEDYNE	D-04
· TKH VISION	23
★ TOKYO DIAMOND TOOLS MFG.CO., LTD	79
· TOKYOMACHINE VISION SYSTEM INC.	11
· TOKYO PARTS CENTER CO., LTD.	D-07
· TOME R&D INC.	35
★ TOPPAN HOLDINGS INC.	47
· TOSHIBA TELI CORPORATION	D-01
· TRUST TECHNOLOGY CO., LTD.	D-40

U	
· UMEDA ELECTRIC CO., LTD.	1
· UNIVERSE OPTICAL INDUSTRIES CO., LTD.	93
· UNIVERSITY OF FUKUI	118
· U-TECHNOLOGY CORPORATION	95

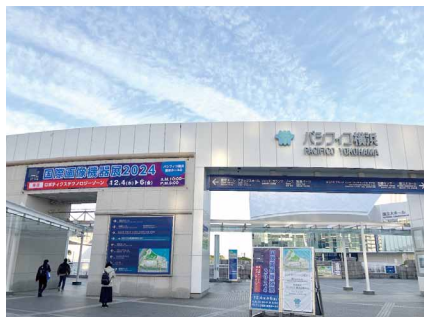
V	
★ VALENS SEMICONDUCTOR	D-24, D-43
· VALIDGE CORPORATION	52
· VISION COMPONENTS GMBH	10
· VISION SENSING CO., LTD.	D-17
· VS TECHNOLOGY CORPORATION	D-29

W·X·Y	
★ WAVECREST TECHNOLOGY CO.LTD	107
· WHCC / WEIHAI HUANG OPTO-ELECTRONICS CO., LTD.	D-08
★ WILLDAIFLEX.CO., LTD	68
· XENICS NV	D-21
★ YAZAKI CORPORATION	126
★ YIZHANG XINCHENGUANG ELECTRONICS CO., LTD.	112
· YOKUSUL CO.LTD.	M-01
· YTHICK CO. LTD.	120

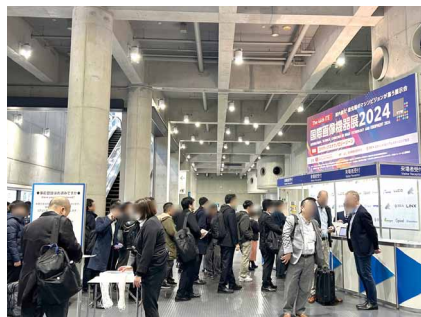
4. Floor Plan



5. Photo Report



Entrance of the venue



Just after opening the exhibition



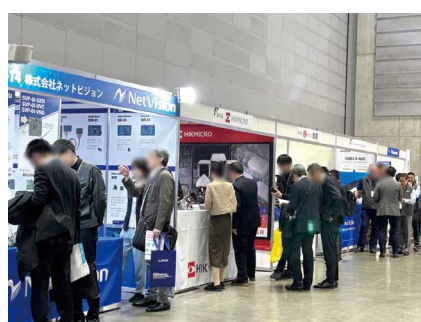
Robotics Technology Zone



International Imaging Technology Seminar



Scenery of the venue



Job Corner



Technological Consultation Corner



J-imaging.com DEMO

6. International Imaging Technology Seminar

The following information is provided in Japanese only because there is no proper English description.

▶ ANNEX HALL F201

12/4 (Wed.)	12/5 (Thu.)	12/6 (Fri.)
		11:00 ITU-Tにおけるマルチメディア関連標準化動向 ～新研究期間におけるマルチメディア関連標準化動向の紹介～ 国立研究開発法人情報通信研究機構(NICT) イノベーション推進部門 標準化推進室 参事 今中秀郎(工学博士)
		11:50
		12:00 LensConnectで推進する駆動式マシンビジョンレンズの 業界標準化とスマート製造の実現
		12:50 CBC(株) 平野勝也
13:00 失敗しない、ものづくり現場からのソフトウェア発注 13:50 (株)イマジオム 高木太郎	失敗しない、ものづくり現場からのソフトウェア発注 (株)イマジオム 高木太郎	失敗しない、ものづくり現場からのソフトウェア発注 (株)イマジオム 高木太郎
14:00 マシンビジョン最新動向およびJIIA活動の紹介 ～海外展示会・マシンビジョン関連国際会議からの報告、 JIIA規格書・ガイドライン等のアップデート～ 一般社団法人日本インダストリアルイメージング協会(JIIA) 標準化委員会副委員長 小川直樹	今、ロボットシステムに何が起きているか ー ロボットとビジョンが新たに創造する世界を問う!! RRIとJIIAのパネルディスカッション ー モデレーター: 一般社団法人日本インダストリアルイメージング協会(JIIA) / 副代表理事 岩田節子 パネリスト: ロボット革命・産業 IoT イニシアティブ協議会(RRI) / (株)豊電子工業 成瀬雅輝 ロボット革命・産業 IoT イニシアティブ協議会(RRI) / 川崎重工業(株) 真田和典 一般社団法人日本インダストリアルイメージング協会(JIIA) / 兵神装備(株) 中澤正樹 一般社団法人日本インダストリアルイメージング協会(JIIA) / 東京マシンヴィジョンシステム(株) 小川直樹	検査ラインをご検討の方!見えないものを見る 「ハイパースペクトルカメラ」とは コニカミノルタジャパン(株) 橋高 翼
14:50		
15:00 リアルタイム画像処理がもたらす 次世代製造ソリューション 15:50 ベッコフオートメーション(株) 時本育往	FA業界におけるAIの動向とは? マシンビジョン43年の歴史から紐解く最新トレンド コグネックス(株) 川田正之	USB3 Vision, 20 Gbpsその先へ: 次世代の高速イメージング インフィニオン テクノロジーズ ジャパン(株) 山田祥之
16:00 デジタルインターフェース(I/F)推移と多様化する 可動ケーブルへの取り組み 16:50 沖電線(株) 小川泰広/山崎 満里花	画像生成AIの最新の研究潮流と マシンビジョンへの応用 ～外観検査におけるNGデータ不足に対するキーソリューション～ (株)データグリッド 斎藤 優	

▶ ANNEX HALL F202

12/4 (Wed.)	12/5 (Thu.)	12/6 (Fri.)
10:10 産業界の発展に大きく貢献するソニーの 産業用イメージセンサーの最新情報 (株)レスター 大野 仁/ ソニーセミコンダクタソリューションズ(株) 岡 巧	世界のビジョントレンド ～画像処理を加速する最新ソリューション パスラー・ジャパン(株) 渡邊一隆/ シーシーエス(株) 小柳繁樹	FA業界に革新をもたらすLUCIDの最新技術および 製品ラインアップの紹介 ー高速I/Fカメラ, 10GigE+RDMA, AI, EVS, ラインスキャン, 3D ToFー ルーシッドビジョンラボ(同) 吉田里志
11:00		
11:10 2025年 CoaXPress-over-Fiber 100Gbpsが切り開く 新しい市場 12:00 Euresys Japan(株) 佐野 樹	ついに公開! 東芝テリーの次世代カメラシリーズとは 東芝テリー(株) 岸 順司	イメージセンサ×画像処理で課題解決! AIスマートカメラの概要と活用について (株)シーアイエス 小久保有二/佐々木賢治
12:10 AIだけではなく。 今、AI+ルールベースが新しい!! ーマイクロ・テクニカが取り組む画像技術と新たなマーケットー 13:00 (株)マイクロ・テクニカ 岩田節子	機械の視覚機能に、必須の照明技術入門 光と物体の本質から学びなおす、照明の基礎の基礎 ② ～定量化技術でAI画像システムの欠点をクリアするV-ISAメソッド～ マシンビジョンライティング(株) 増村茂樹	赤外線カメラの基礎と用途 (株)ビジョンセンシング 上野将輝
13:10 AI画像処理の普及と進化: マシンビジョンの新たな潮流 ～技術の祭典 LINX DAYS 2024 ダイジェスト～ 14:00 (株)リンクス 島 輝行	AI画像処理の普及と進化: マシンビジョンの新たな潮流 ～技術の祭典 LINX DAYS 2024 ダイジェスト～ (株)リンクス 島 輝行	AI画像処理の普及と進化: マシンビジョンの新たな潮流 ～技術の祭典 LINX DAYS 2024 ダイジェスト～ (株)リンクス 島 輝行
14:10 日本映像処理研究会 特別招待講演 世界に挑戦する日本の内視鏡AI (株)AI メディカルサービス 代表取締役 CEO / 医療法人ただとむひろ胃腸科肛門科 創設者 医師 医学博士 多田智裕	日本映像処理研究会 特別招待講演 NVIDIA Metropolisによる、 生成AIによるビジョンアプリケーションの変革 エヌビディア(同)エンタープライズ事業本部 ビジネスデベロップメントマネージャー 中根正雄	日本映像処理研究会 特別招待講演 3Dデータ処理技術の進展と社会実装 bestat(株) 代表取締役 松田尚子
15:00		
15:10 環境視点からのイノベーションの起こし方 (一社)環境教育普及推進フォーラム 町田 聡	MIPI CSI2延長規格を産業市場へ: 新たなアプローチと可能性 ーBringing MIPI's CSI-2 Extension Standard to the Industrial Market: New Standard Approach and Opportunities- Valens Semiconductor / バレンス ジャパン(株) 井口 信太郎	国際画像セミナー: 特別招待講演 日本の製造業とロボット産業の国際競争力 ～前編/後編～ (15時10分～17時 110分間) (一社)日本ロボットシステムインテグレーション協会 参与/ (一社)日本ロボット学会 名誉会長 小平紀生
16:00		
16:10 国際画像セミナー: 特別招待講演 画像処理やロボティクスが創る超高齢社会の未来 九州工業大学 大学院生命体工学研究科 人間知能システム工学専攻 教授 柴田智広	国際画像セミナー: 特別招待講演 SSII技術マップを通してみる 画像認識技術の変遷と今後 中部大学 理工学部 AI ロボティクス学科 教授 藤吉弘巨	
17:00		

7. Technological Consultation Corner

The following information is provided in Japanese only because there is no proper English description.

12/4 (Wed.)	12/5 (Thu.)	12/6 (Fri.)
11:00 ■(株)ビュープラス 専門分野：画像処理 ■(株)オプトアート 専門分野：レンズ設計・製造、多層膜設計	■(株)シー・シー・デー 専門分野：画像処理全般 ■東京マシビジョンシステム(株) 専門分野：システムインテグレーション	■オムロンセンテック(株) 専門分野：カメラ ■(株)マイクロ・テクニカ 専門分野：画像検査・画像処理システム全般 ■オプトウエア(株) 専門分野：3次元形状検査・マシビジョン全般
13:00 ■日本エレクトロセンサリデバイス(株) 専門分野：カメラ関係 ■(株)アストロン 専門分野：画像処理ソフトウェア	■テクノホライゾン(株) 専門分野：ハード・ソフトウェア双方の画像処理全般 ■(株)エーディーエステック 専門分野：AI検査導入、ディープラーニング画像解析ソフト	■マシビジョンライティング(株) 専門分野：照明系・光学系・撮像系 ■アイビーエヌ(株) 専門分野：イメージセンサ・画像処理全般
15:00 ■富士フイルムイメージングシステムズ(株) 専門分野：テストチャート ■パイフotonクス(株) 専門分野：光技術応用・起業実践	■アイメジャー(株) 専門分野：高精細画像撮像・画像入力・紫外線・赤外線 ■テレデザイン・アディメック・エレクトロニック・イメージング(株) 専門分野：カメラ・画像処理全般	■伊藤忠マシテックノス(株) 専門分野：マシビジョン全般および自動化 ■(株)ビュアスペクトラ 専門分野：分光・カメラ・レンズ
17:00		

8. J-imaging.com

■ Experience Corner (To search and browse a website “Comprehensive Guide to Imaging Devices”)

Many visitors experienced a machine vision and image processing product search portal “Comprehensive Guide to Imaging Devices”.

■ Exhibitors' Catalogs Corner

Catalogs were provided by many corporations which have exhibited their products in the “Comprehensive Guide to Imaging Devices”.



9. Job Corner



Recruitment information of 29 cases from 17 corporations was posted.

10. Best Exhibitor Award



Daitron Co., Ltd. (Booth No. 65)

◆Acquired share of votes : 5.86%

◆Reason for the award : An attendant's knowledge, information and suggestion were particularly evaluated.

11. Public Relations

●Press release: Distributed 5 times.

Timing (date of publication)	Content
7/30	We have started acceptance of applications of exhibitors for the "ITE 2024", the domestically largest exhibition where the up-to-date machine vision technologies get together.
9/11	We have started registration of visitors to the "ITE 2024", the domestically largest exhibition where the up-to-date machine vision technologies get together.
10/23	[Free-from-charge International Imaging Technology Seminar] We have decided a program for the "International Imaging Technology Seminar" of the "ITE 2024" and started registration for attending the seminar!
11/27	[Finally opening on Dec. 4] "ITE 2024", the domestically largest exhibition where the up-to-date machine vision technologies get together.
12/19	[Announcement of a corporation receiving the best exhibitor award and start of archive distribution of the seminar] Thank you for visiting the "ITE 2024", the domestically largest exhibition where the up-to-date machine vision technologies get together.

Distributed to : PressWalker, prone, Our website

●E-mail news

Distribution from the secretariat of the ITE, 5 times before and 2 times after the exhibition

E-mail news of Advanced Communication Media (that of former O plus E), distributed 6 times.

●HP : <https://www.adcom-media.co.jp/ite/>

●SNS

Announces on Facebook, Threads, Instagram, etc., centering around X (former Twitter).

Introduces new exhibitors on X. Delivers beforehand from now on. Publishing a summary on Together.

Publishes new exhibitors in the ITE 2022 or later.

●Owned media (Advanced Communication Media's note)

Introduces a special invited lecture given in the International Imaging Technology Seminar.

●Web advertisement

DSP advertisement, banner advertisement

●Media Partner

EXPO GATEBRIDGE, China International Optoelectronic Exposition(CIOE),

Asia Photonics Expo(APE 2025), Smart Factory + Automation World 2025(AW 2025),

OPEN INNOVATION EXPO 2024, YOKOHAMA Robot World 2024

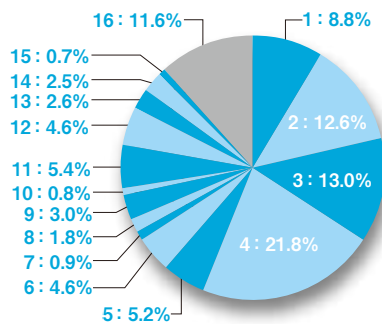
12. Advertising Materials

A2 poster (Left)
DM Postcard (Right)



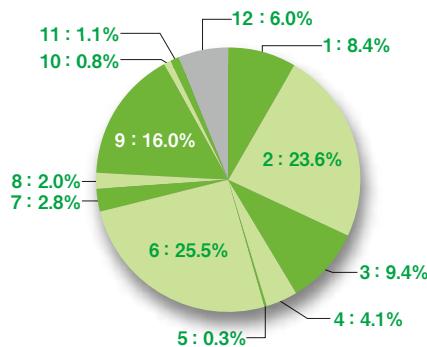
13. Visitor Analysis

Type of Business



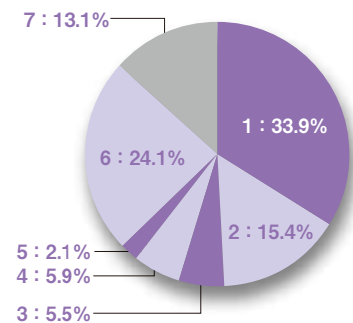
- 1: Semiconductor
- 2: Electronic parts
- 3: Electrical machinery
- 4: Precision/Machinery
- 5: System integrator
- 6: Transport machine
- 7: Paper manufacturing/Printing Resources
- 8: Material/Energy
- 9: Chemical/Bio/Medical
- 10: Food/Fishery and agriculture/Forestry
- 11: Informations/Communications
- 12: Service/Commerce/Circulation
- 13: Construction/Traffic/Transportation
- 14: Public Offices/Schools
- 15: Mass communication/Advertisement
- 16: Others

Occupation



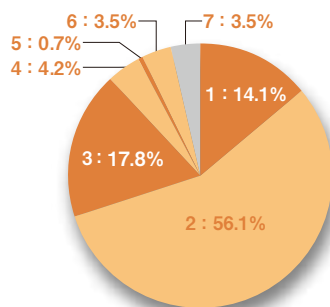
- 1: Executives
- 2: Engineers
- 3: Design
- 4: Manufacturing
- 5: General Affairs
- 6: Sales
- 7: Management
- 8: Public Relations/Advertisement
- 9: Research/Development
- 10: Teachers
- 11: Students
- 12: Others

Interesting field



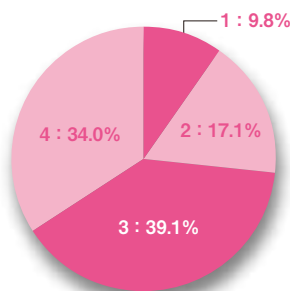
- 1: FA
- 2: Security
- 3: ITS (Intelligent Transport Systems)
- 4: Medical
- 5: Amusement
- 6: Robot Vision
- 7: Others

Coming purpose



- 1: Information gathering for product purchase
- 2: Technological information gathering
- 3: General information collection
- 4: Partner enterprise examination
- 5: Exhibition inspection for exhibition
- 6: Business operation
- 7: Others

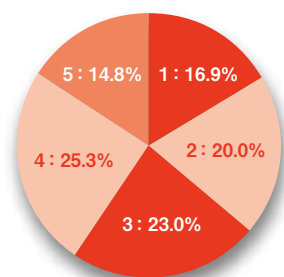
Purchasing Position



- 1: Purchased
- 2: Examination or deliberation for purchase
- 3: Consideration/Suggestion
- 4: No result

About 70% of visitors decide, consider/deliberate and select/propose product purchase.

Age



- 1: 20s
- 2: 30s
- 3: 40s
- 4: 50s
- 5: 60s or more

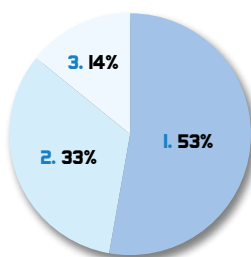
※ ITE2024 track record

※ The total does not necessarily amount to 100% because the first decimal place is rounded off.

14. Visitor Survey Results

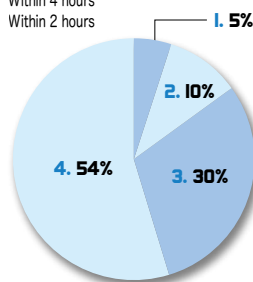
Time of visit

- 1 10:00~12:00
- 2 12:00~14:00
- 3 14:00~16:00



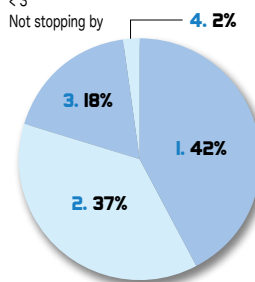
Dwell time at venue

- 1 Over 6 hours
- 2 Within 6 hours
- 3 Within 4 hours
- 4 Within 2 hours



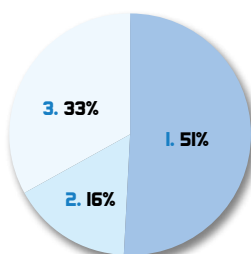
Visited booths

- 1 > 8
- 2 4~7
- 3 < 3
- 4 Not stopping by



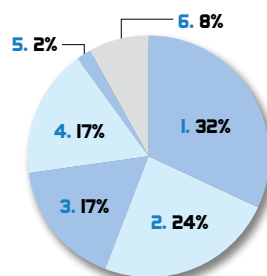
Visit count

- 1 First time
- 2 2nd time
- 3 3rd or more



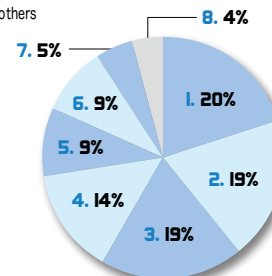
Event information source

- 1 Introduced by acquaintances and superiors
- 2 Information from the exhibitor
- 3 Information from the organizer
- 4 Search by internet
- 5 Information from academic societies and or organizations
- 6 others



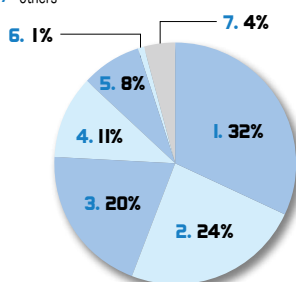
Favorable plans

- 1 Distribution of catalogs for J-imaging exhibitors
- 2 Technological Consultation Corner
- 3 Distribution of novelty bags
- 4 Invited Seminars
- 5 The Best Exhibitor Award
- 6 Exhibitors PR Video at rest space
- 7 Job Corner
- 8 others



Information source of this exhibition

- 1 Information from exhibitor
- 2 Websites of ITE
- 3 Information from secretariat
- 4 Introduced by supervisors and or colleagues of company
- 5 Newspapers, Magazines, Websites, E-mail magazines
- 6 Introduced by supervisors and or colleagues of customers
- 7 others



Please let us know the concepts and plans desired to be introduced into this exhibition.

- Latest information
- AI image processing
- Healthcare
- Coordination of appearance inspection system with SCADA
- Demonstration contest of image processing and machine vision technologies
- Comparison of actual machines
- More demonstrations
- Consulting corner
- More guidance and solicitation, preferably
- Explanation by multiple attendants
- Sedentary seminar

When comparing this exhibition with other ones, what differences do you feel?

▼Comments on the exhibits and exhibitors

Good to specialize
 Easy to find a product because of specialization in imaging devices
 Specialized in what is related to image processing as titled
 Nothing unnecessary because of a specialized exhibition
 Overwhelmingly mania-oriented atmosphere
 Too specialized products intended for their manufacturing corporations, not for consumers
 Clearly intended for industrial use
 Able to talk calmly
 Meaningful to meet many techies
 Helpful because of many exhibitors
 Obtained new information
 Smooth movement of visitors (flow line)
 Down-to-earth, not showy

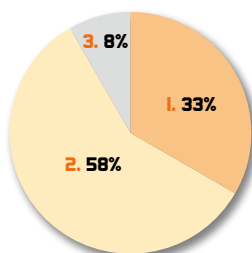
▼Comments on the event scale

Compactly built and easy to look around
 Just right scale to look around in one day and optimum number of visitors
 For better or worse, moderate scale. Good to be able to look around all booths in half a day
 Comfortable because not too spacious
 Good lively atmosphere
 Sense of scale
 Fulfilling exhibition site
 Composed atmosphere

15. Exhibitor Survey Results

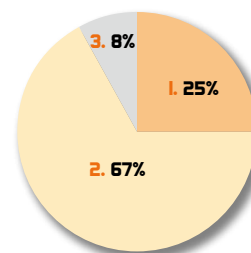
Number of visitors dropping in at the booths

- 1 Many
2 So-so
3 Few



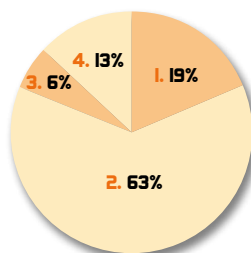
Number of inquiries

- 1 Many
2 So-so
3 Few



Are you satisfied with this exhibition?

- 1 Satisfied very much
2 Satisfied
3 Relatively satisfied
4 Not satisfied much
5 Not satisfied at all (0%)

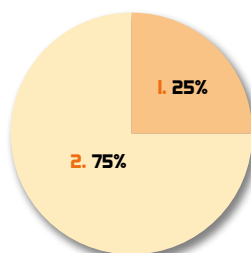


Reason

- Could contact many prospective clients.
- Thank you for providing comfortable exhibition space. We exhibited our products in the International Technical Exhibition on Image Technology and Equipment for the first time in more than 10 years. Not only there were many visitors, but also their quality was high, and there were high-minded conversations. We strongly felt that this exhibition was drawing attention from the industry. We would like to exhibit them again next year. We look forward to working with you.

Inquiries from new fields

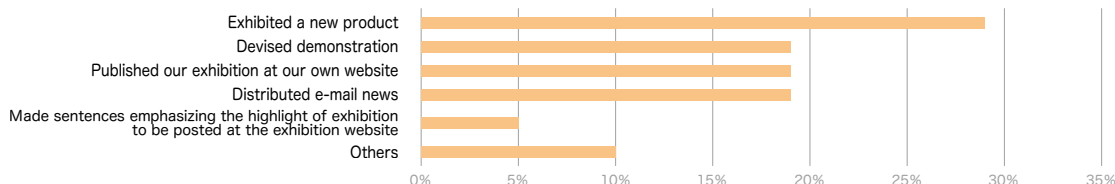
- 1 Yes
2 No



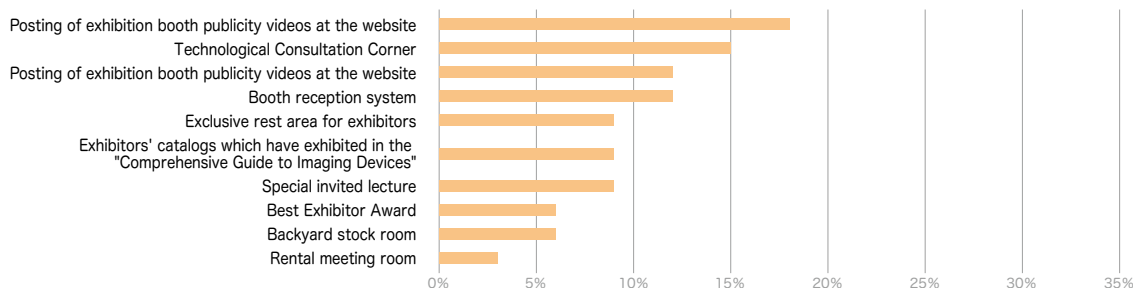
New fields with inquiries

- This is not the first time, but we felt that there were inquiries from education- and audio-related businesses who are relatively less interested in our products, and that there were many businesses in the same fields who are considering installation and use of them from a different viewpoint.

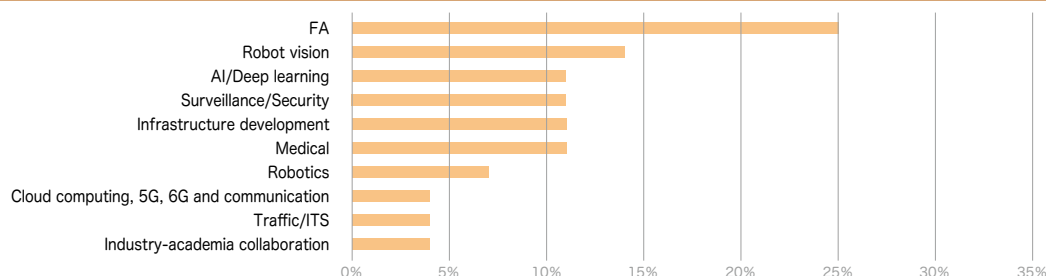
Efforts highly effective in drawing the visitors to your own booth



What were favorable options and services?



What fields of clients do you expect to have inquiries from?



Announcement of a forthcoming exhibition organized by Advanced Communication Media

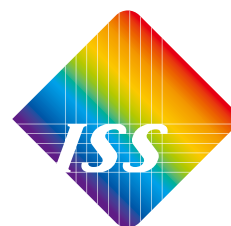
The 39th ISS

IMAGE SENSING SHOW

2025

A.M.10:00 ▶ P.M. 5:00
Pacifico Yokohama

2025.6.11 (Wed.) ▶ 13 (Fri.)



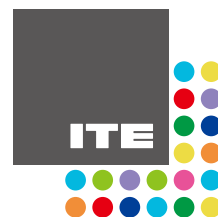
The 47th ITE

INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT

2025

A.M.10:00 ▶ P.M. 5:00
Pacifico Yokohama

2025.12.3 (Wed.) ▶ 5 (Fri.)



Contact



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E-mail : exhibit@adcom-media.co.jp