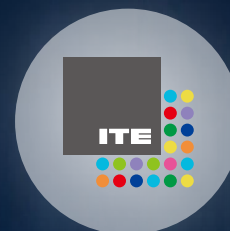


The 45th ITE

▶ EXHIBITION GUIDE



INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT 2023

ITE2023 IN JAPAN

at PACIFICO YOKOHAMA

6wed. ▶ 8fri. Dec. 2023. A.M.10:00 ▶ P.M. 5:00

Robotics Technology Zone 【Special zone】

Here gather robotics-related corporations!

Robot parts/materials, robot control, automation system/RPA, and so on

■ Light Sources and Lighting Zone

■ Video Exhibition Section

■ Catalog Exhibition Section

Concurrent Event

International Imaging Technology Seminar
Vision Engineering Workshop 2023(VIEW2023)

Sponsored by
Supported by

Advanced Communication Media Co., Ltd.

IMAGING ASSOCIATION JAPAN (IAJ) / JAPAN INDUSTRIAL IMAGING ASSOCIATION (JIJA)



<https://www.adcom-media.co.jp/iteeng/>

The 45th ITE

INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT

2023

Largest Domestic Exhibition of Cutting-edge Machine Vision

Guide to Exhibition

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1. Exhibition opening date and Breakdown for Visitors

We will hold the 45th "International Technical Exhibition on Image Technology and Equipment" this year. With the exhibitors having many products and the latest technologies gathering from a variety of fields such as machine vision, robot vision, AI, deep learning, medical care, security, 3D, ITS and infrastructure improvement, it has developed as the "Largest Domestic Exhibition of Cutting-edge Machine Vision." Recently, on the other hand, the social systems and the business structure have changed greatly through the COVID-19, advancing the use of AI and robotics technologies in various industries.

The Exhibition, a "gathering place of the people, goods and information," continues the "Robotics Technology Zone," which was newly installed the last year and reputed favorably by many exhibitors and visitors, to plan and exhibit the robot parts and materials contributive to higher productivity and quality, labor-saving and automation, robot control, automation systems, RPA and other robot-related parts and services. It also provides various services for the exhibitors such as "advertisement and sponsor planning," "technological consultation area," "job corner" and "trial booth limited to new exhibitors."

In addition, the International Imaging Technology Seminar will be held in an area adjacent to an exhibition hall, where the front-line machine vision experts provide the latest topics and the exhibitors give lectures on product technologies, etc.

Co-sponsored by major domestic and overseas machine vision-related and image-related bodies, the International Technical Exhibition on Image Technology and Equipment looks to further expand the markets. Allowing on-the-spot realistic business negotiations, an offline exhibition site will contribute to your business opportunities as a place to acquire a new customer, encounter a new business partner and exchange information for understanding market needs. Please make effective use of the Exhibition for your business.

We are looking forward to your participation in the 2023 International Technical Exhibition on Image Technology and Equipment.

Scope of Exhibits

- Cameras and image sensors ● Lenses and filters ● Other optical parts and materials ● Cables and connectors ● Light sources ● Image boards ● I/O units
- Image processors and transmitters ● Image recorders and compressors/decompressors ● Measuring instruments and analyzers ● Other image related equipment
- Image software ● System integration ● Mechanical elements ● Contracted development ● Books ● Robot parts, materials ● Robot control ● Automation system, RPA
- Other robot-related ● AI and deep learning ● Cloud computing, 5G, 6G and communication ● IoT and edge computing ● VR, AR, MR ● Others

Summary Report of ITE 2022

Number of Exhibitors: 165 Companies in 341 Booths (<https://www.adcom-media.co.jp/iteeng/list/ex/>)

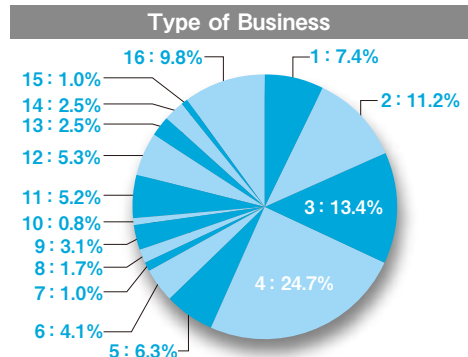
Number of Visitors: 11,302

Target Visitors

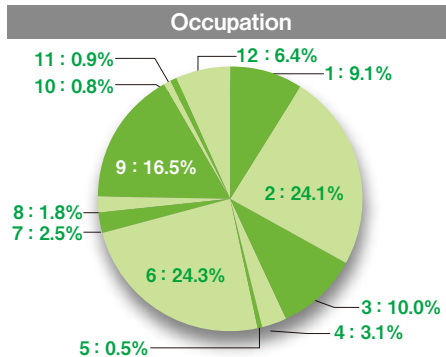
- IT industry : Planners and developers addressing new business models through digitalization such as AI, deep learning and next-generation communication.
- Car industry : Planners and developers wanting to introduce next-generation functions and systems into the car bodies, interior facilities and driving environment.
- Amusement industry : Planners and programmers engaged in development of new-sensation games and devices.
- Nursing care, welfare and medical treatment industries : System administrators aiming to develop and improve services by behavior analyses of users and higher work efficiency.
- Security industry : Developers and researchers looking for higher-performance crime preventive devices, and new crime preventive systems and services.
- Construction industry : Designers and developers wanting to introduce new rooms and spatial facilities in order to allow safer and more comfortable living.
- Distribution, retail and logistics industries : Designers and planners considering system introduction for development of new products and efficient product management.

Breakdown for Visitors

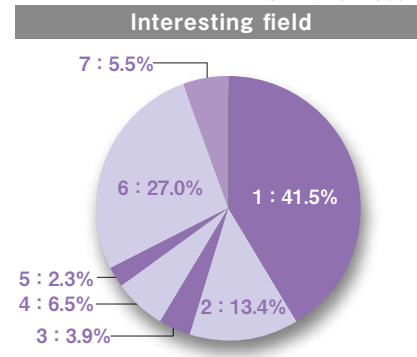
ITE2022 track record



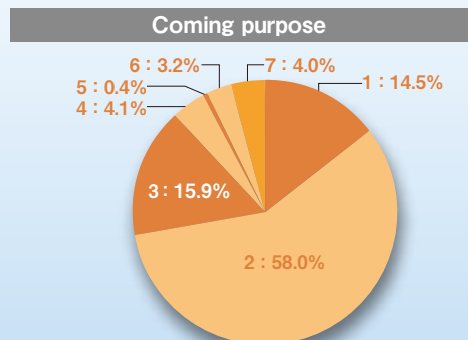
- Semiconductor
- Electronic parts
- Electrical machinery
- Precision/Machinery
- System integrator
- Transport machine
- Paper manufacturing/Printing Resources
- Material/Energy
- Chemical/Bio/Medical
- Food/Fishery and agriculture/Forestry
- Information/Communications
- Service/Commerce/Circulation
- Construction/Traffic/Transportation
- Public Offices/Schools
- Mass communication/Advertisement
- Others



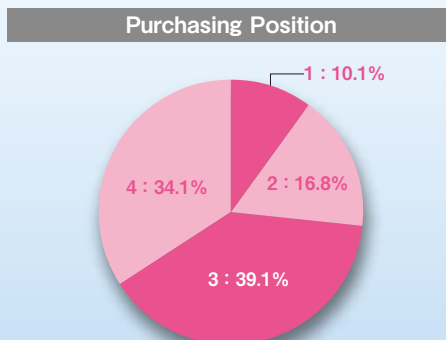
- Executives
- Engineers
- Design
- Manufacturing
- General Affairs
- Sales
- Management
- Public Relations/Advertisement
- Research/Development
- Teachers
- Students
- Others



- FA
- Security
- ITS (Intelligent Transport Systems)
- Medical
- Amusement
- Robot Vision
- Others

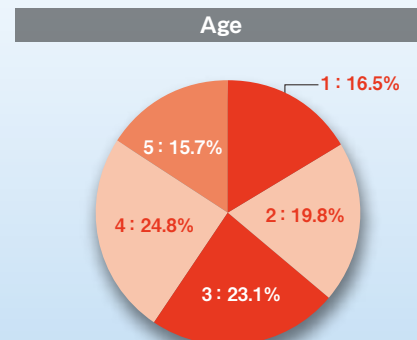


- Information gathering for product purchase
- Technological information gathering
- General information collection
- Partner enterprise examination
- Exhibition inspection for exhibition
- Business operation
- Others



- Purchased
- Examination or deliberation for purchase
- Consideration/Suggestion
- No result

About 70% of visitors decide, consider/deliberate and select/propose product purchase.



- 20s
- 30s
- 40s
- 50s
- 60s or more

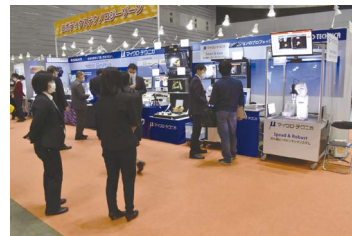
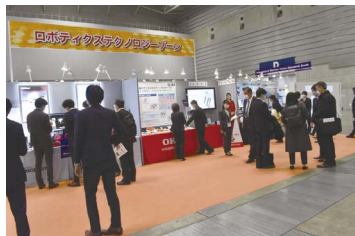
*The total does not necessarily amount to 100% because the first decimal place is rounded off.

2. Introduction of zones and booths

[Special zone] Robotics Technology Zone

Higher productivity, higher quality, labor-saving, etc. are current challenges in various industries. The roles of automated machines and robots are expected more as a lead to their realization. The “Robotics Technology Zone,” which was newly installed last year, will be installed again this year to introduce robot parts/materials, robot control, automation systems/RPA and other robot-related products and services in a big way.

* If you want to exhibit your product in this zone, check the box for “Robotics Technology Zone” in an application form.



Light Sources and Lighting Zone

In order to enhance convenience of visitors looking for a light source and a lighting device and increase the number of people visiting a booth, a “light sources and lighting zone” is installed. With its depth being 1800 mm, twice larger than a table-top booth, you can have negotiations without being disturbed by people in an adjacent booth. See application guidelines for the specifications of the booth, etc.

* In case you want to exhibit in this zone, check in the box for “Table Top Booth with Designated Light Sources and Lighting Zone” in the exhibition application form to apply.



Video Exhibition Booth

A “Video Exhibition Booth” will be installed to make personnel attendance unnecessary by using a video to publicize your company and product.

* In case you want to exhibit in this zone, check in the box for “Video Exhibition Booth” in the exhibition application form to apply.



Catalog Exhibition

Up to 3 kinds of catalogs, etc. introducing your company, products and services are allowed to be presented in the visitors' gathering areas so that they can freely take them.

* In case you want to exhibit in this zone, check in the box for “Catalog Exhibition” in the exhibition application form to apply.



Technological consultation area

With cooperation of Imaging Association Japan and voluntary participant companies, this area is installed to answer the visitors' questions.

Since this area allows you to have more contacts with the visitors, you will have a great opportunity to understand potential needs by being a consultant. You do not need to be an overall expert of image processing because your area of expertise is clearly specified to accept consultations. The consultants will be assembled on later date to hold a meeting to review the consultations.

Job Corner

As a free bonus to the exhibitors, a job corner will be installed to put up your recruitment information. This is a big chance to secure work-ready personnel without spending time and money. Make effective use of the exhibition site where the people in the industry gather.

* If you want to put up a job advertisement in this corner, check a “[Free optional services] Posting job information at the job corner” of an exhibition application form.



International Imaging Technology Seminar

An International Imaging Technology Seminar is planned to introduce and publicize latest information and new products of image processing technologies. This popular seminar has attracted a large audience every time. We will start registering your participation at the Exhibition's website since the middle of October. The rough number of auditors can be known beforehand and their attendance will be confirmed upon their arrival at the site, allowing an efficient sales activity to actual visitors.

* If you want to attend a lecture, fill out an application form for exhibitors' seminar lectures.



3. Application requirements

Name of Exhibition	INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT 2023
Period / Venue	December 6(Wed.) through 8(Fri.), 2023 10:00a.m. – 5:00p.m. PACIFICO YOKOHAMA Hall D
Types of Exhibits	Every equipment, system and media related to image engineering.

Example of Exhibition (One Booth)

※The under-mentioned display includes the expenses to exhibition fee.

Table Top Booth

A simple table-top display method enables to focus on the product itself.

Booth Specification

●Booth:

1800(W)×900(D)×2250(H)mm

This type of booth includes a table [1800(W)×900(D)×740(H)mm], tablecloths (White & Blue) panels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & sidepanels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged)Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late October.

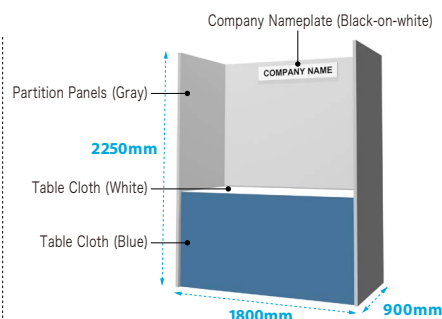


Table Top Booth With Catalog Stand ※ 1 Limited booth

Both a product and a catalog are exhibited in a booth to enhance convenience.

Booth Specification

●Booth:

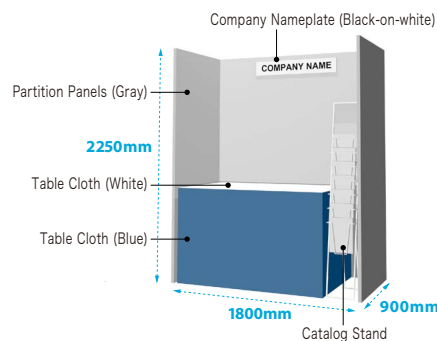
1800(W)×900(D)×2250(H)mm

This type of booth includes a table [1500(W)×900(D)×740(H)mm], tablecloths (White & Blue), catalog stand, back & sidepanels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & sidepanels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged)Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late October.



Trial Booth limited to new exhibitor

※ Limited to one booth for each new exhibitor at the International Technical Exhibition on Image Technology and Equipment (Limited to the first 20 companies)

These booths are installed for you to experience the effect of exhibition at the International Technical Exhibition on Image Technology and Equipment. They allow exhibition at a reasonable price.

Booth Specification

●Booth:

1800(W)×900(D)×2250(H)mm

Same space as one table-top booth, only provided with a back panel, partition panel and company nameplate with general font (1 plate per booth). Within this space, you can freely bring in a table, chair, exhibition stand, etc. for exhibition.

Exhibition Fee

●¥50,000 (¥55,000 with tax included)

- * Limited to one booth for each new exhibitor at the International Technical Exhibition on Image Technology and Equipment.
- * Limited to the first 20 companies.
- * The fees for the back panel, partition panel, company nameplate with regular characters, and exhibitor ID card are included.
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth(s).
- * The exhibition stand, chair, etc. can be optionally rented (charged).
- * Application forms for using the electric power (wiring, grounding, etc.), renting the booth tables, etc. will be sent by e-mail in late October.

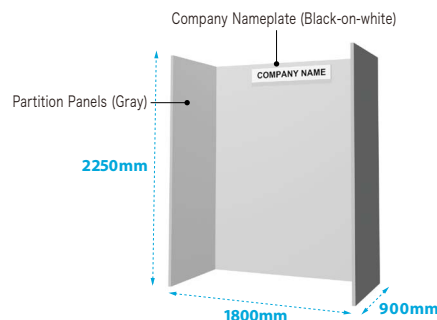


Table Top Booth with Designated Light Sources and Lighting Zone

Depth is double length (1800mm) of Table top booth.

Booth Specification

●Booth:

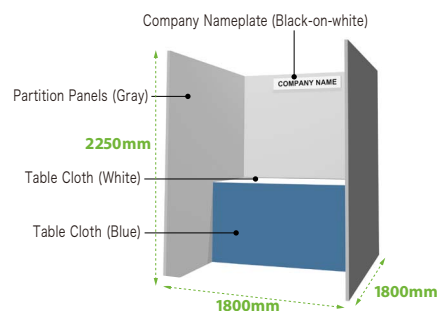
1800(W)×1800(D)×2250(H)mm

This type of booth includes a table [1800(W)×900(D)×740(H)mm], tablecloths (White & Blue), back & side panels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & side panels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth(s).
- * Information on power supply (wiring, grounding, etc.) and booth table availability will be sent via e-mail in late October.
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late October.



Package Booth, Space Only

It is more spacious than the Table Top Booth and enables a large-scaled demonstration.

Package Booth

●Booth: **Package Booth**
3000(W)×3000(D)×2400(H)mm

This type of booth includes partition panels, stockroom, accordion curtain, parapet, punch carpet, company nameplate with general font (1 plate per booth), which provided by the secretariat.

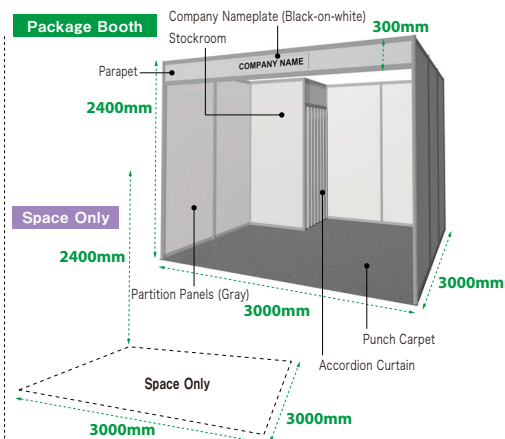
●Booth: **Space Only**
3000(W)×3000(D)×2400(H)mm

Exhibition Fee

●**Package Booth**
●¥420,000 (¥462,000 with tax included)

●**Space Only**
●¥350,000 (¥385,000 with tax included)

- * An exhibitor's ID card fee is included in the above, respectively.
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.), renting the booth tables, etc. will be sent by e-mail in late October.



[Special Notes]

1. Side panel (Table Top Booth)

No side panel will be installed on the passage side for the Table Top Booth located in the corner booth. If it is necessary, fill in the form with required information when applying for electrical work.

2. Height regulations for Package Booths and Space Only exhibits

The height of the exhibited products is allowed up to 3300 mm only for the Package Booth, Space Only (decorations up to 2400 mm). Submit the outline, drawings, etc. of the exhibit to the secretariat beforehand to consult. Please note, however, that we may not accept the exhibit in case the secretariat determines that it could affect other exhibition booths.

3. Designation of the booth location

No booths can be located at your request. Please leave the decision to the secretariat.

A Video Exhibition Booth and a Catalog Exhibition will be installed to make personnel attendance unnecessary by using videos and catalogs. We hope you will utilize them to publicize your company and product to the visitors.

Video Exhibition Booth

You can always run videos in the booth during the exhibition period and continue to publicize at a website after the exhibition period.

Booth Specification

●Booth:
1000(W)×500(D)×2400(H)mm

This type of booth includes a system panel, exhibition stand(1000(W)×500(D)×1000(H)mm), 32-inch monitor (loudspeaker and media player incorporated) and company nameplate with general font (1 plate per booth).

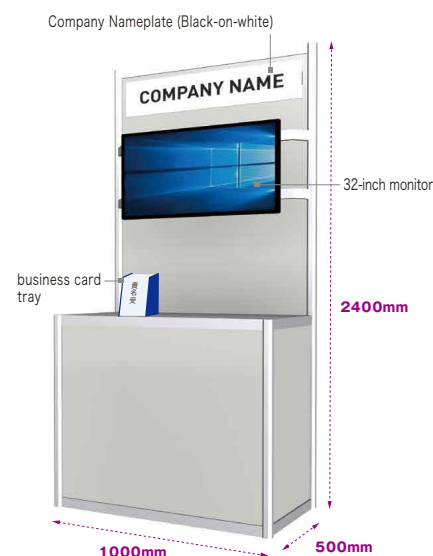
PR images to be submitted

They will be repeatedly run without break during the exhibition period. Also, they will be publicized at the exhibition's website after the exhibition period, as with the exhibition booth PR videos to be uploaded by each exhibitor, allowing continuous PR activities not only during, but also after the exhibition period.

Exhibition Fee

●¥180,000 (¥198,000 with tax included)

- * Display tools (System panel, display stand, 32-inch monitor (electricity usage fee included) and company nameplate with general font, business card tray) are included.
- * The company nameplate with specified LOGOs can be ordered separately.
- * Up to 3 kinds of catalogs, etc. may be placed flat on the exhibition stand. (Remaining catalogs, etc. will not be sent back.)
- * It is not allowed to exhibit a product/device or station an attendant.



[Submission form]

- Video specifications : MP4 file (voice recordable), Aspect ratio: 16 : 9, Resolution: 1920×1080
- ※ Prepare the video within the duration of up to 5 minutes. (Recommended duration is 2 to 3 minutes suitable for focused viewing.)
- ※ You are requested to submit a video file to the secretariat in advance.

Catalog Exhibition

Exhibition Fee

●¥30,000 (¥33,000 with tax included)

- * This type of plan includes a catalog stand and a company nameplate with general font (1 plate per spot).
- * The company nameplate with specified LOGOs can be ordered separately.
- * Up to 3 kinds of catalogs, etc. introducing your company, products and services are allowed to be presented in the visitors'gathering areas so that they can freely take them. (Remaining catalogs, etc. will not be sent back.)
- * Catalogs with thickness of 20 mm or more are not acceptable.
- * No attendant is allowed to be stationed.

Backyard Stock Room (Paid Optional Service)

An exclusive stock room is secured for stocking catalogs, packaging materials, etc. to allow more effective use of the exhibition booth in terms of space. The room will be installed near the backyard of the exhibition site.

Dimensions of the booth

- Approx. 2000(W)×1000(D)×2100(H)mm

* Opening dimensions : 900 (W)×1900 (H) mm

Spot : 2m². This type of room includes an outward opening door (keyed) and a company nameplate (1 plate per spot).

* In case you apply for multiple booths, they can be connected.

Exhibition Fee

- ¥50,000 (¥55,000 with tax included)

- Available period : Scheduled from Dec. 5 (Tue.), 9:00 to Dec. 8 (Fri.), 17:00



Application Deadline Sep. 22(Fri.) (In case there are too many exhibitors, the number of booths may be adjusted.)

Application Method Please fill in a separately provided application form and apply to the secretariat. <https://www.adcom-media.co.jp/iteeng/entry/>

Transfer Bank Account Please transfer the exhibition fee to the following bank accounts by October 31(Tue.). Bank fees are of your account.
 ● MIZUHO BANK Shinjuku-nishiguchi Branch, Ordinary account 1428568 © Account Name: Advanced Communication Media Co., Ltd.

Cancellation Policy In case an applicant cancels exhibition due to its convenience, an exhibition fee will not be reimbursed. A cancellation fee is 50% of the exhibition fee if cancelled up to 60 days (Oct. 7 (Sat.) before opening of the Exhibition, and all the exhibition fee if cancelled after Oct. 8 (Sun.) or later. In case the Exhibition is cancelled due to the convenience of the organizer, however, all the exhibition fee will be reimbursed.

Remarks

1. Exhibition materials will be sent to applicants by e-mail in late October.
2. Information on power supply (wiring, grounding, etc.) and booth table availability will be sent via e-mail in late October.
3. The electric charge and wiring expense for demonstration is to be separately billed to the exhibitor after the exhibition.
4. The installation charge for optical fiber channel per channel is ¥60,000 (¥66,000 with tax included).
It will be billed to the exhibitor after the exhibition.
5. Please note that we may decline your request for participation as an exhibitor when the organizer of the exhibition determines that its criteria for exhibitors are not met.
6. For joint exhibition, we only accept the arrangement of booths that are next to or opposite to each other.
7. Resale of a booth(s) is prohibited.
8. The exhibits shall be carried-in on Dec. 5(Tue.) and carried-out on Dec. 8(Fri.).

Where to Apply/Contact Advanced Communication Media Co., Ltd. 2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo 169-0073 Japan
 TEL: +81-3-3367-0571 Fax: +81-3-3368-1519 E-mail: exhibit@adcom-media.co.jp Attn: ITE Secretariat



4. Invitation to International Imaging Technology Seminar

Recruitment of exhibitor's seminar lecture

Sponsored by Advanced Communication Media Co., Ltd.
Supported by IMAGING ASSOCIATION JAPAN (IAJ)

Tother with the 2023 International Technical Exhibition on Image Technology and Equipment, the "International Imaging Technology Seminar" will be held as a place to introduce the new product information and technologies of each exhibitor. This is a perfect opportunity for your company to introduce the latest information and new product information. We hope you will not miss it.

Also, an audience will be guided to your exhibition booth to generate synergy with your exhibition.

So that the Seminar will draw attention as a place to publish the latest machine vision and image technology trends, the secretariat will inform and solicit through its website, e-mail news, etc. to positively gather the audience. We are waiting for your application.

* Your application will be accepted on a first-come first-served basis.

* An applicant has to be an exhibitor in the 2023 International Technical Exhibition on Image Technology and Equipment (except for catalog exhibition).

- **Schedule** : Dec.6(Wed.) to 8(Fri.), 10:00 to 17:00(50 min. per lecture)
- **Venue** : Pacifico Yokohama, Annex Hall (free audit)
- **Description** : International Imaging Technology Seminar
- **Lecture fee** : 50 min. per lecture, ¥120,000 (¥132,000 with tax included)
 - * A liquid crystal projector and reception service will be provided by the secretariat.
 - * Audience information will be e-mailed to you about one week after an exhibition period.
- **Option usage fee (archive video streaming service)** : 50 min. per lecture, ¥ 80,000 (¥ 88,000 with tax included)
- **Date and time of lecture** : A lecture timetable will be decided by the secretariat for each lecture topic.
- **Application deadline** : Sep. 13 (Wed.)
- **How to apply** : Fill out an application form for the exhibitor's seminar lecture to apply.
- **Cancellation policy** : In case your application is cancelled after the deadline of application, full penalty will be charged as a cancellation fee.

[Paid Optional Service] "International Imaging Technology Seminar" Archive videotaping and streaming service

We will provide a seminar archive video delivery service for applicants for attendance. (Published to the registered applicants for attendance in a limited manner) Video delivery will start sequentially in about one week after the session.

(Delivery period : Scheduled from Dec. 15 to Jan. 19)

● Usage fee

Archive video streaming from the website of the International Technical Exhibition on Image Technology and Equipment

¥80,000 (¥88,000 with tax included). for each lecture (50 minutes)

* Our exclusive filming crew will take care of videotaping, ensuring that seminar videos are archived and streamed with high picture quality and high sound quality (clear sound).

* The lectures to be presented at the venue on that very day will be videotaped in full length. Note that we cannot accept requests for processing or editing the images and sound.

* A list of audience will be handed over to a lecture company after the delivery period.



5. Guide to advertisement and sponsor planning

Please fill out an application form for advertisement and sponsorship of the ITE2023 to apply.

There is an early bird discount. <https://www.adcom-media.co.jp/iteeng/ad/>

Text advertisements - Display Locations



Randomly displayed on all pages of the web sites by rotation.

- * Display period : 10/1(Sun.) to 12/31(Sun.)
- * Number of characters : Up to 40 double-byte characters

Rectangular Banner Advertisements - Display Locations



Randomly displayed on all pages of the web sites (3 locations).

- * Display period : 10/1(Sun.) to 12/31(Sun.)(3months)
- * Size : 300 x 250 px
- * Image format : JPEG or GIF

Be sure to access the official website in order to register the visitors.

Exhibition's official website where so many people access even before opening for information collection and visitor registration. Highly exposed web advertisement is optimum for efficiently publicizing to highly professional target customers. A manuscript can be replaced within a posting period to make effective use of it for various promotions.

Capable of measuring the effects by making use of an access report.

We will send a report indicating an advertising banner display count and click count after the exhibition.

* Early bird discount :

In case an application is made for two types of advertisements, text and rectangular banner, by Sep. 1 (Fri.), you will receive a 15% discount from the regular price.

Advertisement	Display mode	Display period	Banner display location	Frames	Price (with tax)	Deadline of application	Deadline of manuscript	Size	Expected Imps
Text	Rotation	10/1 to 12/31 (3months)	Web sites of the ITE2023	4	¥100,000 (¥110,000)	9/1(Fri.)	9/22(Fri.)	Up to 40 double-byte chars.	160,000 Imps
Rectangular Banner				8	¥150,000 (¥165,000)	Deadline of early bird discount	Replacement manuscript accepted any time	300 px (W) and 250 px(H) (Up to 1024 KB, JPEG or GIF format)	130,000 Imps

* Imps refers to an advertisement display count. Advertisements are displayed at different locations on some pages.

* If the manuscript is submitted after the deadline, it may not be posted, starting from Oct. 1 (Sun.).

* If the advertisement deviates greatly from the intention of the Exhibition, its posting may be refused.

E-mail News Advertisements - Display Locations

Header advertising slot

本メールは国際画像機器展、画像センシング展へご来場／ご出展いただいた方、お問い合わせされた方へお届けしております。

【PR】

◆◆◆Basler Japan 完全互換のビジョンアクセサリでシステム構築コスト削減！
Baslerでは、カメラだけでなくレンズ、照明、ケーブル、画像処理ボード、周辺機器まで網羅した試験を通じた高品質な製品を幅広く取り揃えております。安心のワンストップサービスをぜひご利用ください。
▼詳細・ご相談はこちら
https://www.adcom-media.co.jp/tc/ad_basler.html

【PR】

◆◆◆国際画像機器展2021◆◆◆
国内最大・最先端のマシンビジョンが集う展示会
2021年12月1日(水)～3日(金) 10時～17時 パシフィコ横浜
https://www.adcom-media.co.jp/ite/?ml_20211112

★『出展社一覧』はこちら
https://www.adcom-media.co.jp/ite/list/?ml_20211112
※出展企業PR(出展の見どころ)などもご覧いただけます。

★『来場者登録』はこちら
https://www.adcom-media.co.jp/tc/ml_20211112.html
※本展示会は入場無料の登録制になります。会期当日も来場者登録は可能ですが、混雑防止のため、あらかじめのご登録のうえ、お越しください。

◆聴講無料の『国際画像セミナー』を開催いたします
今年も国際画像セミナーを展示会場に隣接するアネックスホール(F201、F202)にて行います。日本映像処理研究会(IAJ)、日本インダストリアルイメージング協会(JIIA)にご協力いただき、将来市場に影響を与える技術、取り組みをテーマとした特別招待講演を行います。

なお、今回の特別招待講演ではカーネギーメロン大学、ワイタカー記念全学教授、金出武雄氏にご登壇いただきます。【画像を見つめて50年】そしてこれからの画像技術、新しい考え方をご提言いただきます。

他にも出展社講演では出展企業による最新機器や技術情報について講演をいたします。また、今年は特別企画としてVIEW2021(ビジョン技術の実用ワークショップ)と連携し、【AI人材】【アバターコナ】といった注目のキーワードを取り上げた特別講演も行います。

<国際画像セミナーキーワード>
ものづくり現場のDX事例／情報通信ネットワーク標準化／Vision2021／IoT・AI／マシンビジョン／高速リアル伝送用プリント基板／視覚機能としての照明技術／イメージングレンズ／次世代CoaxPress規格／スマートカメラ／ディープラーニング／ライセンス利用照明の未来／耐放射線CMOS撮像素子 など

●『国際画像セミナー』<特別招待講演のご紹介>

12月1日(水)
・画像を見つめて50年
・生体認証技術を活用したデジタルトランスフォーメーションの最新事例

Footer advertising slot

(6) 同時開催イベントのご案内
【同時開催】第31回三次元工学シンポジウム
https://www.adcom-media.co.jp/ite/sanjigen/?ml_20211129
開催日時：2021年12月1日(水) 9:40～12:00
「三次元工学の新潮流」をテーマとし、新規な光学素子として注目されているメタレンズ、高速の干渉計による三次元形状測定、回折限界以下の計測を取り上げます。昨今新しい技術が並立し、光計測における新たな技術を知る貴重な機会です。会場参加だけでなく、ZOOMでのWEB配信での参加も可能ですので奮ってご参加ください。

【同時開催】IAJ-AIA共同開催 画像技術セミナー
https://www.adcom-media.co.jp/seminar/2021IAJ/iaj-aia.html?ml_20211129
開催日時：12月2日(木) 9:00～17:00(試験含む)
『この一日で画像処理の基礎技術をすべてマスター可能！』
日本映像処理研究会と米国AIAIによる画像技術セミナーを行います。AIAIの英語プログラムを使用し、日本語にて画像処理技術の基礎を各分野のエキスパートが丁寧に解説いたします。
奮ってご参加ください。

【同時開催】第17回 偏光計測研究会
https://www.adcom-media.co.jp/ite/psi/?ml_20211129
開催日時：2021年12月3日(金) 13:00～17:30
偏光計測研究会は最新の研究成果のみならず、測定技術、解析技術、理論等に、偏光計測の技術やレビューを開催しています。また、偏光計測を開発・提供している方はもとより、偏光計測をユーザーとして利用している方の技術交流の場です。会場参加だけでなく、ZOOMでのWEB配信での参加も可能ですので奮ってご参加ください。

【PR】

◆◆◆CoaxPress CXP-12 対応リピーター 1ch/2ch/4chシリーズ発売中！◆◆◆
・PoE対応 ・CXP-12で最大60mの伝送が可能 ・MicroBNC 同軸コネクタを採用
・軽量で小型、シンプルな形状 ・対応ケーブル(シングル/マルチ)を多数用意！
・固定用ブラケットも各チャンネルをオプションで用意！
◆詳しくはこちら⇒ <https://www.hewtech.co.jp/products/pdf/coaxPress.pdf>
平河ヒューテック(株) 営業本部 TEL:03-3457-1401 Mail: eigyo@hewtech.co.jp

【PR】

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※登録の解除は※
今後、メールの受信を希望されない方は、お手数ですが、以下にアクセスして登録の解除を行ってください。
<https://www.adcom-media.co.jp/mailstop/>

■お問い合わせ先
国際画像機器展2021 事務局 アドコム・メディア(株)
担当 喜多 野乃子 / 内野 義昭
営業部 濱口 孝彰 / 加藤 邦彦

〒169-0073 東京都新宿区百人町2-21-27
TEL 03-3387-0571 FAX 03-3388-1519
mailto:exhibit@adcom-media.co.jp
プライバシーポリシー: <https://www.adcom-media.co.jp/privacy/>

Advertisements are displayed at the locations surrounded by red broken lines, guiding those interested in your company to your advertisement page (URL).

* Advertisement size :
38 double-byte characters × 6 lines (URL included)

■ E-mail news received by about 30,000 people

E-mail news has been distributed to about 30,000 people, including the visitors to the past exhibitions.
E-mail news advertisement is effective in specifically appealing the products and services.
More customers could be attracted by guiding the visitors to your booth.

Advertisement	Delivered on	Display location	Slots	Price (with tax)	Application and manuscript deadline	Advertisement size	delivery count
E-mail news	1st 9/13 (Wed.)	Head	Limited to 2 slots	¥100,000 (¥110,000)	9/6 (Wed.)	38 double-byte chars. × 6 lines (URL included)	Approx. 30,000
	2nd 10/20 (Fri.)				10/13 (Fri.)		
	3rd 11/8 (Wed.)				11/1 (Wed.)		
	4th 11/22 (Wed.)	Foot	No limit	¥50,000 (¥55,000)	11/15 (Wed.)		
	5th 12/4 (Mon.)				11/27 (Mon.)		

* If the advertisement deviates greatly from the intention of the Exhibition, its posting may be refused.

List of Sponsor Benefits

Types of sponsors	Bronze	Silver	Gold	Platinum
1 Venue map logo	○	○	○	○
2 Venue information board logo	○	○	○	○
3 Secure your booth at a corner	○	○	○	○
4 Reception counter logo		○	○	○
5 Guide board to the venue logo		○	○	○
6 J-imaging demo booth logo		○	○	○
7 Entrance to the seminar venue logo			○	○
8 Mail news advertising			○	○
9 Secure your booth near the entrance			○	○
10 ITE 2023 website logo				○
11 J-imaging website logo				○
12 Novelty bag logo				○
13 Selectable preferent timing for seminar				○

Bronze sponsor Advertisement

- Putting up your corporate logo at Venue map and Venue information board.

- Location of booth

Secure your booth at a corner

Silver sponsor Advertisement

- The following benefits will be added to the Bronze Sponsor's benefits.

[Your corporate logo is put up on plural outstanding place]

- Reception counter for visitors

The reception counter for visitors at the entrance of the exhibition hall.

- Guide board to the exhibition hall

The guide boards to the exhibition hall, which are to be installed at different spots in PACIFICO Yokohama.

- J-imaging demo booth

J-imaging demo booth installed in the exhibition hall.

Gold sponsor Advertisement

- The following benefits will be added to the Silver Sponsor's benefits.

[Your corporate logo is put up on plural outstanding place]

- Entrance of seminar venue logo

- E-mail News Footer Advertisements

One advertisement slot (12/4) is provided for you.

- Secure a corner booth near the entrance.

Platinum Sponsor Advertisement

- The following benefits will be added to the Gold Sponsor's benefits.

[Your corporate logo is posted on multiple websites]

- ITE 2023 website all pages

period 10/1 2023 ~

- J-imaging website all pages

period 11/25 ~ 3/31

- Novelty bags with logo to be distributed at the venue

- Selectable preferent timing for seminar

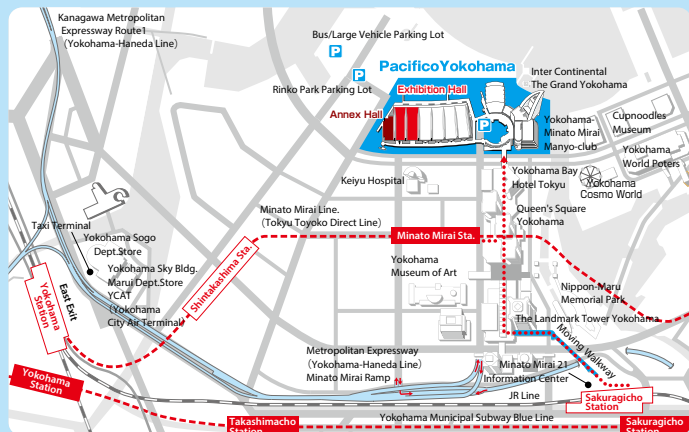
Deadline for application is Sep. 13 (Wed.). In case of duplicate application, priority should be given to the company who has a large number of applications.

Sponsorship	Slots	Price (with tax)	Conditions	Application deadline	Manuscript Deadline	Manuscript submitted
Bronze Sponsor	5	¥50,000 (¥55,000)	None	9/22 (Fri.)	Logo 10/18 (Wed.)	[Logo data] Illustrator format
Silver Sponsor	5	¥100,000 (¥110,000)				
Gold Sponsor	2	¥300,000 (¥330,000)	> 4 spaces	9/13 (Wed.)	Logo 10/18 (Wed.) Mail 11/27 (Mon.)	[Logo data] Illustrator format [mail] size : 38 double-byte characters x 6 lines (URL included)
Platinum Sponsor	2	¥800,000 (¥880,000)	> 6 spaces		Logo 9/15 (Fri.) Mail 11/27 (Mon.)	

* Bronze and Silver Sponsor applications will be accepted on a first-come. We will close the program as soon as the slots are filled.

* Gold Sponsors and Platinum Sponsors can apply until the deadline.

If there are more applications than the number of frames, priority will be given to companies that have been exhibiting for a long time.



■ Pacifico Yokohama

Address: 1-1-1 Minato-mirai, Nishi-ku, Yokohama, JAPAN

- 5 min. walk from Minato-mirai station
- 11 min. by bus / 12 min. walk from Sakuragi-cho station
- 17 min. by bus from Yokohama Sta.

Where to Apply/ Contact

■ Advanced Communication Media Co., Ltd.

2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo 169-0073

Phone: +81-3-3367-0571 Fax: +81-3-3368-1519

E-mail: exhibit@adcom-media.co.jp