

Guide to Advertisement Planning for ITE 2023

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Early Bird Discount

Sign up for a Rectangular banner ad or Text ad **by Sep. 1 (Fri),**
You will receive a **15% discount on the price.**

Overview of Web Advertisements

- **Capable of publicizing your company to a wide range of potential customers through the website**

More potential customers could be attracted by publicizing your company before and after the exhibition.

- **The visitors make use of the website to check the details of exhibited products and lead to the pre-registration form**

Allows efficient publicity to the visitors, or your potential customers.

- **The number of accesses to the website increases rapidly as opening of the exhibition draws closer**

Guides the users to the advertiser's desired link by making use of highly exposed banner advertisement and e-mail advertisement.

- **Capable of measuring the effects by making use of an access report**

We will send a report indicating an advertising banner display count and click count after the exhibition.

Rectangular Banner Advertisements– Display Locations

Rectangular banner advertisements

Randomly displayed on all pages of the websites. (3 locations)

Size: 300 x 250 px

The screenshot shows the website for 'The 44th ITE International Image Equipment Exhibition 2022'. The page features a navigation bar at the top with links for '画像センシング展', '国際画像機器展', '展示会お問い合わせ', 'オンライン商店', and '画像機器社'. The main content area includes a header with the event title and dates (2022.12.7-9), a navigation menu, and several sections of text and images. Three red dashed boxes highlight specific banner advertisement locations: 1) A Teledyne banner for 'Hydra3D+' in the right sidebar. 2) A LINX banner for 'プラチナスポンサー' below the Teledyne banner. 3) Two Sony banners for 'SWIR UV 偏光イメージセンサー' at the bottom of the page. Red arrows point from the text on the left to these three locations.

Text Advertisements – Display Locations

Text advertisements

Randomly displayed on all pages of the websites by rotation.

Number of characters: Up to 40 double-byte characters.

The screenshot shows the website for 'The 44th ITE International Image Equipment Exhibition 2022'. The main header includes the event title, dates (2022.12.7-9), and location (Pacifico Yokohama). A blue dashed box highlights a text advertisement for '国内最大・最先端のマシンビジョンが集う展示会' (The largest and most advanced machine vision exhibition in Japan). The advertisement text is: '本展示会には毎年、ロボットビジョン、メディカル、セキュリティ、3次元、ITS、ディープラーニング、インフラ整備などさまざまな分野から多くのマシンビジョン関連の企業が出展いたします。また本年より【ロボティクスデク/ロジゾーン】を新設いたします。生産性向上・品質向上・省人化・自動化に寄与するロボット部品/材料、ロボット制御、自動化システム/RPA、その他ロボット関連の製品、サービスにスポットを当てます。展示ホールに隣接された会場においては、高解像度セミナーを開催し、マシンビジョンに最新技術で関わる専門家による最新の話題や、出展企業による市場動向などについての講演も行います。' Below the advertisement, there is a section for '本展示会の来場メリット' (Benefits of attending the exhibition) and 'メリット1：情報収集' (Benefit 1: Information collection), followed by two promotional images for Sony's SWIR UV image sensors.

E-mail News Advertisements – Display Locations

- E-mail news of Exhibition will be delivered to a wide range of targets (about 30,000 persons) such as our past visitors and who have made a pre-registration

Header advertising slot

本メールは国際画像機器展、画像センシング展へご来場/ご出展いただいた方、お問い合わせされた方へお届しております。

07国際画像機器展 過去最大規模で開催！
画像処理、マシンビジョン関連機器 世界最大級の展示会！
2007年12月5日(水)~7日(金) パシフィコ横浜

■ AD-----
アルゴではマシンビジョン、医療、バイオ分野に連した産業用カメラ、画像取込ボード、レーザー、ハイパースペクトラルセンサー、特殊光学部品、伝送機器等を豊富な選択肢でご用意しています。国際画像機器展では1100万画素US B2.0カメラ超小型Gigeカメラ、IEEE1394bカメラ、モノクロ500万画素CMOSカメラを展示予定です。是非、弊社ブースNo.21にお越しください。 <http://www.argocorp.com>

■ Contents-----
【1】07国際画像機器展 出展製品情報
【2】同時開催展示会
【3】同時開催セミナー
【4】関連情報「画像機器総覧」
【5】Coming Soon !

07国際画像機器展 出展製品情報

- ・ 会期: 12月5日(水)~7日(金) 10:00~17:00(7日は16:00まで)
- ・ 会場: パシフィコ横浜 ・ 入場無料。
- ・ 規模: 242社553小間。11/26現在。過去最大!!
- ・ 地図: <http://www.pacifico.co.jp/visitor/accessmap.html>

- ▼▼「画像機器総覧」にてどこよりも早く、今回の出展製品が▼▼ご覧いただけます。 <http://www.jp-image.com/>
新製品をチェックしてからのご来場をおすすめします。
1300点を超える製品情報が掲載されております。
・ 会場特典として来場者全員に無料配布するガイドブックの全記事が詳細な項目から検索、閲覧可能です。
※ 会員登録(無料)いただく「キーワード解説」などのコンテンツをご利用いただけます。
▼ 会員登録はコチラ → <http://www.jp-image.com/login.html>

Footer advertising slot

【同時開催】第25回 三次元工学シンポジウム
http://www.adcom-media.co.jp/ite/sanjigen/?ml_20151130
宇宙航空産業、土木産業、医療をはじめとするさまざまな分野での光計測と検査技術の最新動向、応用事例を解説するシンポジウムです。

【PR】
◆◇ 20年にわたる3Dマシンビジョンのバイオニア、SICKから新製品 ◆◇
直感的操作のTriSpector 体積、位置、ラベル検出など受光強度データ検出
画像センシング展示場にてセミナー開催 10月8日(水) 15:30~16:20
講演タイトル 3D測定がここまで簡単に!? 最新のイノベーションと事例紹介
◆資料⇒ http://www.adcom-media.co.jp/tc/ad_1006062.html
シック株式会社 TEL 03-5309-2115 support@sick.jp

※登録の解除は※
今後、メールの受信を希望されない方は、お手数ですが、以下にアクセスして登録の解除を行ってください。
<http://www.adcom-media.co.jp/mailstop/>

■お問い合わせ先
国際画像機器展2015 事務局 アドコム・メディア(株)
担当 喜多野 野乃子(きたののこ) / 山根 雄三(やまね ゆうぞう)
〒169-0073 東京都新宿区百人町2-21-27 TEL 03-3367-0571 FAX 03-3368-1519
mailto: exhibit@adcom-media.co.jp
プライバシーポリシー: <http://www.adcom-media.co.jp/privacy/>

Advertisements are displayed at the locations surrounded by red broken lines, guiding those interested in your company to your advertisement page (URL).
Advertisement size: 38 double-byte characters x 6 lines (URL included)

List of Sponsor Benefits

Types of sponsors	Bronze	Silver	Gold	Platinum
Fee (JPY excluding 10% tax)	50,000	100,000	300,000	800,000
Venue map logo	○	○	○	○
Venue information board logo	○	○	○	○
Secure your booth at a corner	○	○	○	○
Reception counter logo		○	○	○
Guide board to the venue logo		○	○	○
J-imaging demo booth logo		○	○	○
Entrance to the seminar venue logo			○	○
Mail news advertising			○	○
Secure your booth near the entrance			○	○
ITE 2023 website logo				○
J-imaging website logo				○
Novelty bag logo				○
Selectable preferent timing for seminar				○

Putting up your corporate logo at Venue map and Venue information board.

■ Corner booth ex) 

Secure your booth at a corner



Putting up your corporate logo at many spots in the exhibition hall to improve your corporate image and boost a degree of attention.

< Your corporate logo is put up on plural outstanding place >

■ Venue map and Guide board to the exhibition hall ■ Venue information board.

The guide boards to the exhibition hall, which are to be installed at different spots in PACIFICO Yokohama.

Venue information board installed at the entrance of the exhibition hall.

■ Reception counter for visitors

The reception counter for visitors are placed at the entrance of the exhibition hall.

■ J-imaging demo booth

J-imaging demo booth is installed in the exhibition hall.

■ Corner booth

Secure your booth in a corner.



Putting up your corporate logo at many spots in the exhibition hall to improve your corporate image and boost a degree of attention.

< Your corporate logo is put up on plural outstanding place >

■ **Venue map and Guide board to the exhibition hall**

The guide boards to the exhibition hall, which are to be installed at different spots in PACIFICO Yokohama.

■ **Reception counter for visitors**

The reception counter for visitors at the entrance of the exhibition hall.

■ **Secure a corner booth near the entrance**

■ **Venue information board.**

A Venue information board installed at the entrance of the exhibition hall.

■ **J-imaging demo booth**

J-imaging demo booth installed in the exhibition hall.

■ **Seminar venue entrance**

■ **E-mail News Advertisements**

One advertisement slot is provided for you.

Putting up your corporate logo at many spots in the exhibition hall to improve your corporate image and boost a degree of attention

< Your corporate logo is put up on plural outstanding place >

■ Venue map and Guide board to the exhibition hall

The guide boards to the exhibition hall, which are to be installed at different spots in PACIFICO Yokohama.

■ Reception counter for visitors

The reception counter for visitors at the entrance of the exhibition hall.

■ E-mail News Advertisements

One advertisement slot (12/4) is provided for you.

■ Secure a corner booth near the entrance

■ Novelty bags to be distributed at the venue

■ Selectable preferent timing for seminar

Deadline for application is Sep 13 (Wed). In case of duplicate application, priority should be given to the company who has a large number of applications.

■ Venue information board

Venue information board installed at the entrance of the exhibition hall.

■ J-imaging demo booth

J-imaging demo booth is installed in the exhibition hall.

■ Seminar venue entrance

< Your corporate logo is posted on multiple websites >

■ ITE website all pages

period 10/1 2023 ~

■ J-imaging website all pages

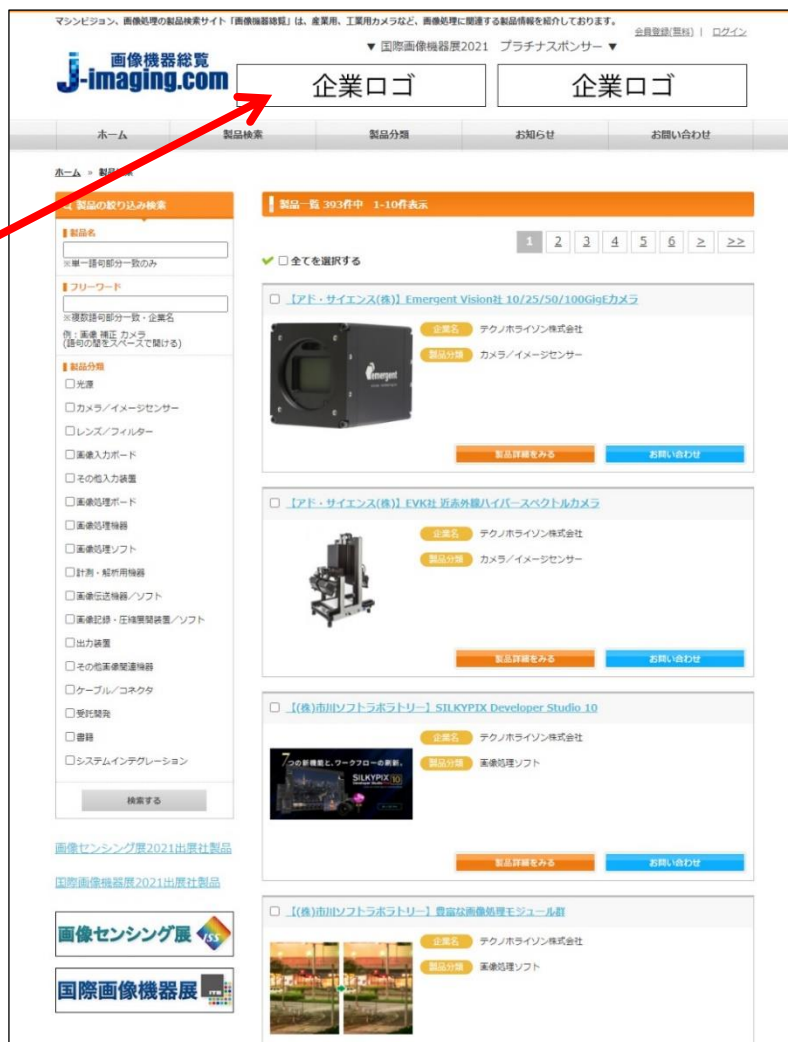
period 10/1 2023 ~

Platinum Sponsor Benefits

We will post your company logo on the J-imaging website. The logo will also be linked to the website of your choice.

Publication period

Oct. 01, 2023 ~



Platinum Sponsor Benefits

We will post your company logo on the ITE website. The logo will also be linked to the website of your choice.

Publication period

Oct. 01, 2023 ~

The screenshot shows the homepage of the 44th ITE (International Image Exposition) 2022. The main header includes the event title, dates (2022.12.7-9), and location (Pacifico Yokohama). A navigation bar contains links for TOP, 開催概要, 事前登録, セミナー, 出展一覧, アクセス, 同時開催, and 過去開催動画. The main content area features a section titled '国内最大・最先端のマシンビジョンが集う展示会' (The largest and most advanced machine vision exhibition in the country). Below this, there is a 'プラチナスポンサー' (Platinum Sponsor) section with two orange boxes, each containing the word 'logo'. A red arrow points from the text in the left box to the first 'logo' box. The website also displays various news items and promotional banners, including one for Teledyne.

In addition to the Gold sponsor advertisement, we put your company logo on the novelty bag

■ We put your company logo on the bag

The bags will be placed near the entrance and at the break area for visitors to take freely.

- ※ Please leave the design to the secretariat.
- ※ The bags will be dark in color and the logo will be white.



Rectangular Banner Advertisements and Text Advertisements – Fees

Advertisement	Display mode	Display period	Price (tax excluded)	Size	Banner display location	Expected imps
Rectangular banner	Rotation (up to 8 frames)	10/1 to 12/31 (3months)	¥ 150,000	300 px (W) and 250 px(H)	Websites of the ITE	130,000 Imps
Text	Rotation (up to 4 frames)	10/1 to 12/31 (3months)	¥ 100,000	Up to 40 double-byte chars.	Websites of the ITE	160,000 Imps

[Reference]

- * Imps refers to an advertisement display count.
- * Advertisements are displayed at different locations on some pages.

E-mail News Advertisements – Fees

Advertisement	Delivered on	Slots	Display location	Price (w/o tax)	Advertisement size	delivery count
E-mail news	1st 9/13 (Wed)	Limited to 2 slots	Head	¥ 100,000	38 double-byte chars. x 6 lines (URL included)	Approx. 30,000
	2nd 10/20 (Fri)					
	3rd 11/8 (Wed)					
	4th 11/22 (Wed)	No limit	Foot	¥ 50,000		
	5th 12/4 (Mon)					

Sponsorship Fee

Sponsorship	Slots	Price (w/o tax)	Conditions	Application deadline	Manuscript Deadline	Manuscript submitted
Bronze Sponsor	5	¥50,000	None	9/22	10/18	• Logo data: Illustrator format
Silver Sponsor	5	¥100,000	None	9/22	10/18	• Logo data: Illustrator format
Gold Sponsor	2	¥300,000	> 4 spaces	9/22	Logo 10/18 Mail 11/27	• Logo data: Illustrator format • mail : size: 38 double-byte characters x 6 lines (URL included)
Platinum Sponsor	2	¥800,000	> 6 spaces	9/13	Logo 9/15 Mail 11/27	• Logo data: Illustrator format • mail : size: 38 double-byte characters x 6 lines (URL included)

Notes

※We will close the program as soon as the slots are filled.

Regulations for Submitting Manuscript for Rectangular Banner, Text and E-mail News Advertisements

Advertisement	Specifications for manuscript	Manuscript deadline	Submit to
Rectangular banner	Banner and the linked URL. Banner size: 300 x 250 px GIF and JPEG formats: Up to 1024 KB <i>* The manuscript may be replaced as many times as you want within the period.</i>	Until 5 business days before display	exhibit@adcom-media.co.jp
Text	Text up to 40 double-byte characters and the linked URL. <i>* The manuscript may be replaced as many times as you want within the period.</i>		
E-mail news	Text up to 38 double-byte characters x 6 lines (URL included).		