



# **IMAGE SENSING SHOW 2018**

## **Guidelines for Exhibitors**

Sponsored by  
Advanced Communication Media Co., Ltd.

Supported by  
Imaging Association Japan(IAJ)  
Japan Industrial Imaging Association(JIIA)



## Guidelines for Exhibitors

### 1. OUTLINE

|                    |  |
|--------------------|--|
| Name of Exhibition | IMAGE SENSING SHOW 2018  |
| Period             | June 13 (Wed.) through 15 (Fri.), 10:00 a.m.-5:00 p.m.   |
| Venue              | PACIFICO YOKOHAMA Hall D   |
| Concurrent Events  | Precision Measurement Fair 2018<br>The 24th Symposium on Sensing via Image Information:SSII2018<br>Senspec2018 |
| Sponsored by       | Advanced Communication Media Co., Ltd.   |
| Supported          | Imaging Association Japan (IAJ)<br>Japan Industrial Imaging Association (JIIA)                                 |

### 2. Exhibit Booth Specifications

The size of 1 space of "Table-top Booth" is below.

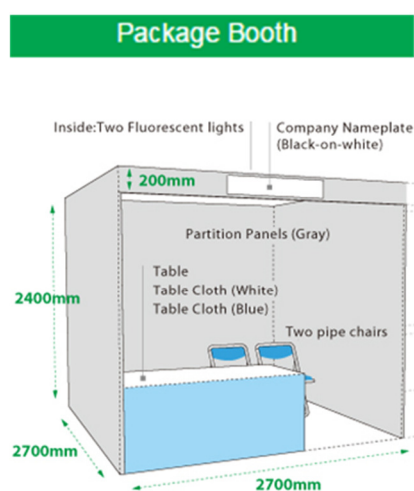
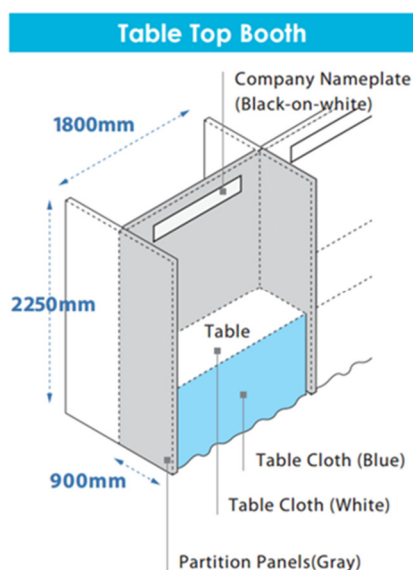
You will find the company nameplate with drawing pins, please hung it inside your booth. It might be easy to bend, please fasten the left and right ends of the company nameplate.

\*The side panels facing the aisle are removable.

\*If the side panels are not necessary, please write the request on a layout plan of "Application for the Electrical Works", and submit prior to the exhibition.

\*It is not able to use nails and screws on the side-back panel as it covers wooden blocks with plywood, use drawing pins or adhesive tapes instead. If a pin or tape cannot fix the material, hang it by chains from top of the panel. Panel thickness is 35 mm – 38 mm. Maximum load 20 kg.

\*There is a space under the table which can be used for storage.





## Guidelines for Exhibitors

### 《Prohibited Actions》

1. **Demonstrations using a loud speaker.**
2. **Display outside the booth (in the aisle). It is prohibited by Fire department.**
3. **Using multiple tap and extension cords**
4. **Other actions which may disturb other exhibitors.**

(Cautions)

If you wish to use lighting equipments, like a spotlight, please submit the application form for the electrical works prior to the exhibition. It is not accepted to order any additional spotlights on the moving-in day.

### 3. Electricity / Power

There is no free electrical supply for the demonstration of the exhibits. Exhibitors are requested to submit "Application Form for the Electrical Works" to the secretariat. (The contact details at page 5). Accounts will be settled after the close of exhibition.

\*Distribution board will be installed near the corner booth. Please do not touch it.

### <Charges for electrical Installations >

#### ●Charges for the electrical works

kW applied x JPY 16,200.

(To be charged on 0.1kW basis. Below 1kW will be rounded up to 1kW.)

#### ●Charges for outlet/socket

100V (Without grounding, two outlets): JPY 3,780.

100V (With grounding/ up to 2kW, two outlets): JPY 4,320.

100V (With grounding/ up to 3kW): JPY 8,640.

200V (both single phase and 3-phase): JPY 7,560.

#### ●Charges for a spotlight

Incandescent-lamp color: JPY 3,240. / Daylight color: JPY 5,616.

\*1 piece including socket and installation fee.

\*Please write the color you order on "Application Form for the Electrical Works".

If you do not write it, Incandescent-lamp color spotlight will be installed.

\*For a package booth, 2 fluorescent lights are included in the exhibition fee.

#### ●Power consumption

kW applied x JPY 2,160. (To be charged on 0.1kW basis.)



## Guidelines for Exhibitors

### 4. Rental equipment

If exhibitors need rental equipments like catalogue stand, exhibition stand, please submit “Application form for rental equipment” to ADVANCE Co.,Ltd.

Where to Apply: ADVANCE Co.,Ltd.

Nihonbashiamacho Park Bldg. 3F,2-35-4 Nihonbashiamacho,  
Chuo,Tokyo,JAPAN 103-007

Tel: +81-3-3669-2795 Fax: +81-3-3669-2668

### 5. Optical Fiber Channel

Optical fiber channel is available to install. The installation charge per channel is JPY 129,600.  
(Communication expenses included)

It is able to use from the morning of June 12 and up to the closing time on June 15.

### 6. Wireless LAN

We will provide wireless LAN nearby the “Products search on the web” corner on June 13 to 15.

We will inform the access information on the day around the corner.

### 7. Moving-in/out Exhibits

Please follow the procedure below for moving-in/out the exhibits at the exhibition hall.

The construction and decoration for the hall will be conducted on Monday, June 5.

No exhibits allow delivering to the hall on that day.

#### 1) Procedure

Moving-in: June 12, Tuesday 2018, A.M.9:00 – P.M.7:00

Moving-out: June 15, Friday 2018, P.M.5:30 – P.M.8:00

\* Exhibitor is required to wear the Exhibitor Badge from moving-in to moving-out in the exhibition hall.

Please come and get the badges at the secretariat in the exhibition hall room number “D11” when you arrived at the hall.

\* To avoid disturbing others, try to unpack the exhibits near your own booth. The items left on the passages might be treated as waste. There are no storage spaces for the empty boxes, and exhibitors are requested to take back the empty boxes after unpacking.



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### 2) Event Transport Service

If you wish to send the exhibits directly to the exhibition hall, consign in the following manner:

**Exhibitor's Company Name**

**Booth No.**

IMAGE SENSING SHOW 2018

c/o Pacifico Yokohama Exhibition Hall D

1-1-1 Minatomirai, Nishi-ku, Yokohama, Kanagawa, 220-0012, JAPAN

Please note that all exhibits should arrive on the moving-in date, June 6, Tuesday

### 8. Exhibition Hall and Exhibits Control

The secretariat shall be obliged to ensure the security for inside and outside of the hall, however, the exhibitors are requested to take sufficient measures of their own prevention against any accidents or troubles. The secretariat shall not be liable for the damage caused by burglary, loss, fire and so on. If an accident occur, the exhibitor shall be responsible for the restitution. The exhibitors are recommended to obtain the correct and proper insurance covered against all risks arising from any losses.

### 9. Business Center

Many useful services are available at the Business center on the second floor of the exhibition hall and also on the first floor of Conference Center (Charged).

URL: [http://www.pacifico.co.jp/english/floorguide/shop\\_service/shops/bcenter/tabid/520/Default.aspx](http://www.pacifico.co.jp/english/floorguide/shop_service/shops/bcenter/tabid/520/Default.aspx)

Please refer to the services below.

Copies, Printouts, Scanning, Self Computer, Binding Service, Lamination, Oversize Copies,  
Panel, Business Cards

### 10. Exhibitor Reception

Exhibitor reception will take place in Exhibition Hall the second floor (Concourse) on June 13 Wednesday, P.M. 5:30 – P.M. 7:00. There is no fee to participate. We are waiting for your participation.

### 11. Contact

Advanced Communication Media Co., Ltd.

2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo 169-0073 JAPAN

Tel: +81-3-3367-0571 Fax: +81-3-3368-1519

E-mail: [exhibit@adcom-media.co.jp](mailto:exhibit@adcom-media.co.jp)