

The 38th ISS

► Exhibition Guide



IMAGE SENSING SHOW 2024

ISS 2024

12 wed. ► 14 fri. Jun. 2024.

IN JAPAN PACIFICO YOKOHAMA

Digital Solutions Zone (Special zone)

Concentration of Digital Sensing Technologies!

AI and deep learning/cloud, 5G, 6G and communication/

IoT and edge computing/VR, AR and MR/automation system and RPA, etc.

■ Light Source and Lighting Zone

■ Video exhibition Section

■ Catalog exhibition Section

Concurrent Event

Image Sensing Seminar

30th Symposium on Sensing via Image Information : SSII2024

<https://www.adcom-media.co.jp/isseng/>

Sponsored by : Advanced Communication Media Co., Ltd.

Supported by : IMAGING ASSOCIATION JAPAN (IAJ) /

JAPAN INDUSTRIAL IMAGING ASSOCIATION (JIIA)



ISS

The 38th ISS

IMAGE SENSING SHOW 2024

Far-sighted Sensing Technologies

Guide to Exhibition

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1. Exhibition opening date and Breakdown for Visitors

The IMAGE SENSING SHOW, the 38th this year, has been developing under the theme of "Far-sighted Sensing Technologies" by getting together domestic and overseas exhibitors having image processors and sensing technologies. After COVID-19, there have been big changes in the social systems and business structure, introducing the sensing and imaging technologies into different sites. With our work styles being reformed, there will be more needs for automation and labor saving.

To meet the needs, this exhibition specially sets up a "Digital Solutions Zone" intended to introduce the up-to-date technologies whose utilization will be expanded, such as AI and deep learning/cloud, 5G, 6G and communication/IoT and edge computing/VR, AR and MR/automation system and RPA. It also provides plannings and services responding to various needs such as "Advertisement and Sponsor Planning", "Trial Booth Limited to New Exhibitor", "Job Corner" and "Technological Consultation Corner". Furthermore, in the seminar room specially set up in the exhibition hall, the experts working at the forefront of AI and imaging technologies give the lectures on the latest topics, and the exhibitors introduce product technologies.

The appeal of this exhibition is the exchange of people, goods and information, resulting in fulfilling face-to-face communications. It not only allows the visitors to view actual devices and their demonstrations, but also creates a precious opportunity to publicize your business attraction.

We hope you will utilize this exhibition to acquire a new customer, encounter a new business partner and exchange information to understand market needs.

We are looking forward to your participation in ISS2024.

Scope of Exhibits	● Cameras and image sensors ● Lenses and filters ● Other optical parts and materials ● Cables and connectors ● Light sources
	● Image boards ● I/O units ● Image processors and transmitters ● Image recorders and compressors/decompressors
	● Measuring instruments and analyzers ● Other image related equipment ● Image software ● System integration ● Mechanical elements
	● Contracted development ● Robot parts, materials ● Robot control ● Automation system, RPA ● Other robot-related ● AI and deep learning
	● Cloud computing, 5G, 6G and communication ● IoT and edge computing ● VR, AR, MR ● Books/Web media ● Others

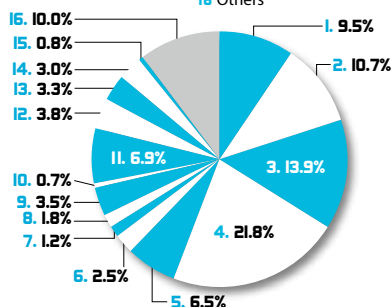
Summary Report of ISS 2023 Number of Exhibitors : **135** Companies in **252** Booths (Catalog exhibit includes 2 booths)
Number of Visitors : **10,008** (<https://www.adcom-media.co.jp/isseng/list/ex/>)

Target Visitors	● IT industry : Planners and developers addressing new business models through digitalization such as AI, deep learning and next-generation communication.
	● Car industry : Planners and developers wanting to introduce next-generation functions and systems into the car bodies, interior facilities and driving environment.
	● Amusement industry : Planners and programmers engaged in development of new-sensation games and devices.
	● Nursing care, welfare and medical treatment industries : System administrators aiming to develop and improve services by behavior analyses of users and higher work efficiency.
	● Security industry : Developers and researchers looking for higher-performance crime preventive devices, and new crime preventive systems and services.
	● Construction industry : Designers and developers wanting to introduce new rooms and spatial facilities in order to allow safer and more comfortable living.
	● Distribution, retail and logistics industries : Designers and planners considering system introduction for development of new products and efficient product management.

Breakdown for Visitors

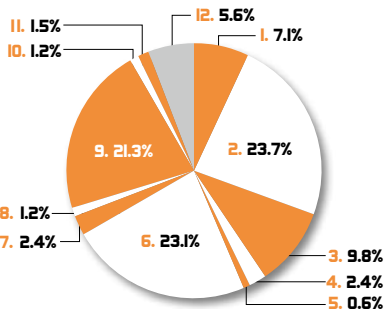
Type of Business

- Semiconductor
- Electronic parts
- Electrical machinery
- Precision / Machinery
- System integrator
- Transport machine
- Paper manufacturing/Printing
- Resources / Material / Energy
- Chemical / Bio / Medical
- Food / Fishery and agriculture / Forestry
- Informations / Communications
- Service / Commerce / Circulation
- Construction / Traffic / Transportation
- Public Offices / Schools
- Mass communication / Advertisement
- Others



Occupation

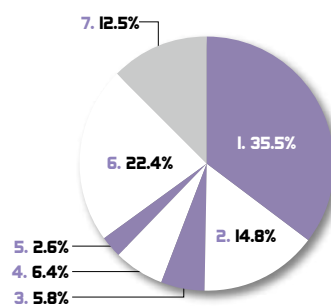
- Executives
- Engineers
- Design
- Manufacturing
- General Affairs
- Sales
- Management
- Public Relations / Advertisement
- Reserch / Development
- Teachers
- Students
- Others



ISS2023 track record

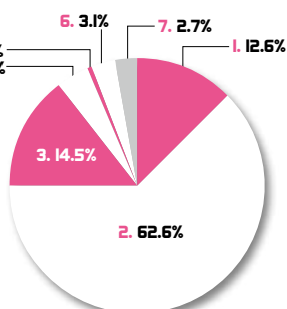
Interesting field

- FA
- Security
- ITS(Intelligent Transport Systems)
- Medical
- Amusement
- Robot Vision
- Others



Coming purpose

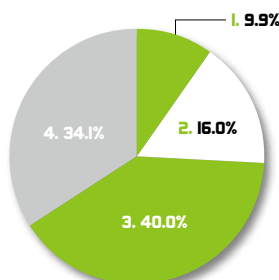
- Information gathering for product purchase
- Technological information gathering
- General information collection
- Partner enterprise examination
- Exhibition inspection for exhibition
- Business operation
- Others



Purchasing Position

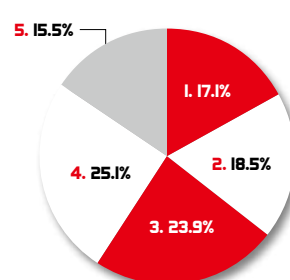
- Purchased
- Examination or deliberation for purchase
- Consideration/Suggestion
- No result

About 70% of visitors decide, consider / deliberate and select / propose product purchase.



Age

- 20s
- 30s
- 40s
- 50s
- 60s or more



2. Introduction of zones and booths

[Special zone] Digital Solutions Zone

Digital Solution for Manufacturing Industry to Support Digitalization of Value Chain

The “Digital Solutions Zone” will be established gathering the categories such as notable AI and deep learning/cloud, 5G, 6G and communication/IoT and edge computing/VR, AR and MR/automation system and RPA among other things. This is a great opportunity of publicity for the companies concerned.

* In case you want to exhibit in this zone, check in the box for “Digital Solutions Zone” in the exhibition application form to apply.



Light Sources and Lighting Zone

In order to enhance convenience of visitors looking for a light source and a lighting device and increase the number of people visiting a booth, a “light sources and lighting zone” is installed. With its depth being 1800 mm, twice larger than a table-top booth, you can have negotiations without being disturbed by people in an adjacent booth.

* In case you want to exhibit in this zone, check in the box for “Table Top Booth with Designated Light Sources and Lighting Zone” in the exhibition application form to apply.



Video Exhibition Booth

A “Video Exhibition Booth” will be installed to make personnel attendance unnecessary by using a video to publicize your company and product.

* In case you want to exhibit in this booth, check in the box for “Video Exhibition Booth” in the exhibition application form to apply.



Catalog Exhibition

Up to 3 kinds of catalogs, etc. introducing your company, products and services are allowed to be presented in the visitors’ gathering areas so that they can freely take them.

* In case you want to exhibit in this booth, check in the box for “Catalog Exhibition” in the exhibition application form to apply.



Technological Consultation Corner

With cooperation of Imaging Association Japan and voluntary participant companies, this corner is installed to answer the visitors’ questions.

Since this corner allows you to have more contacts with the visitors, you will have a great opportunity to understand potential needs by being a consultant. You do not need to be an overall expert of image processing because your area of expertise is clearly specified to accept consultations. The consultants will be assembled on later date to hold a meeting to review the consultations.



Job Corner

As a free bonus to the exhibitors, a job corner will be installed to put up your recruitment information. This is a big chance to secure work-ready personnel without spending time and money. Make effective use of the exhibition site where the people in the industry gather.

* If you want to put up a job advertisement in this corner, check in the box for “[Free optional services] Posting job information at the job corner” in the exhibition application form to apply.



Image Sensing Seminar

An Image Sensing Seminar is planned to introduce and publicize latest information and new products of image processing technologies. This popular seminar has attracted a large audience every time. We will start registering your participation at the Exhibition’s website since the middle of April. The rough number of auditors can be known beforehand and their attendance will be confirmed upon their arrival at the site, allowing an efficient sales activity to actual visitors.

* If you want to attend a lecture, fill out an application form for exhibitors’ seminar lectures.



3. Application requirements

Name of Exhibition ISS 2024 (Image Sensing Show)

Period/Venue June 12(Wed.) through 14(Fri.), 2024 10:00A.M. - 5:00P.M. / PACIFICO YOKOHAMA Hall D

Types of Exhibits Every equipment, system and media related to image engineering.

Example of Exhibition (One Booth)

※The under-mentioned display includes the expenses to exhibition fee.

Table Top Booth

A simple table-top display method enables to focus on the product itself.

Booth Specification

●Booth:

1800(W)×900(D)×2250(H)mm

This type of booth includes a table [1800(W)×900(D)×740(H)mm], tablecloths (White & Blue), back & side panels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & side panels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged)Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late April.

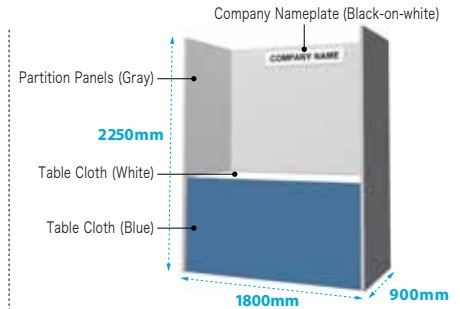


Table Top Booth with Catalog Stand ※ 1 Limited booth

Both a product and a catalog are exhibited in a booth to enhance convenience.

Booth Specification

●Booth:

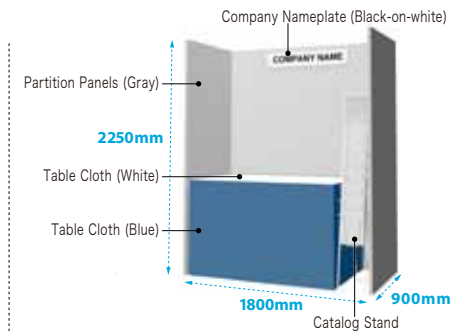
1800(W)×900(D)×2250(H)mm

This type of booth includes a table [1500(W)×900(D)×740(H)mm], tablecloths (White & Blue), catalog stand, back & sidepanels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & side panels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged)Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late April.



Trial Booth limited to new exhibitor

※ Limited to one booth for each new exhibitor at the Image Sensing Show (Limited to the first 20 companies)

These booths are installed for you to experience the effect of exhibition at the Image Sensing Show. They allow exhibition at a reasonable price.

Booth Specification

●Booth:

1800(W)×900(D)×2250(H)mm

Same space as one Table Top Booth, only provided with a back panel, partition panel and company nameplate with general font (1 plate per booth). Within this space, you can freely bring in a table, chair, exhibition stand, etc. for exhibition.

Exhibition Fee

●¥50,000 (¥55,000 with tax included)

- * Limited to one booth for each new exhibitor at the Image Sensing Show.
- * Limited to the first 20 companies.
- * The fees for the back panel, partition panel, company nameplate with regular characters, and exhibitor ID card are included.
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth.
- * The exhibition stand, chair, etc. can be optionally rented (charged).
- * Application forms for using the electric power (wiring, grounding, etc.), renting the booth tables, etc. will be sent by e-mail in late April.

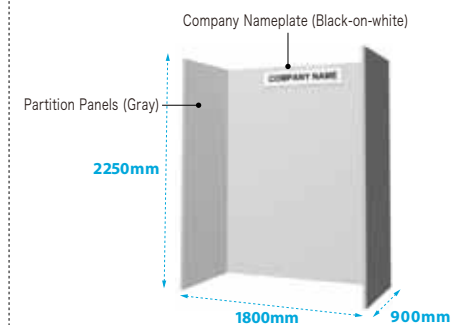


Table Top Booth with Designated Light Sources and Lighting Zone

Depth is double length (1800mm) of Table Top Booth.

Booth Specification

●Booth:

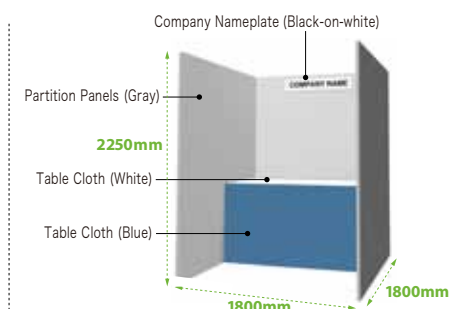
1800(W)×1800(D)×2250(H)mm

This type of booth includes a table [1800(W)×900(D)×740(H)mm], tablecloths (White & Blue), back & side panels, company nameplate with general font (1 plate per booth), which will be provided by the secretariat. The table is removable if unnecessary.

Exhibition Fee

●¥235,000 (¥258,500 with tax included)

- * The above-mentioned fee includes the expenses for display (table, tablecloths, company nameplate, back & side panels, exhibitor ID card).
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late April.



Package Booth, Space Only

It is more spacious than the Table Top Booth and enables a large-scaled demonstration.

Booth Specification

●Booth: **Package Booth**
3000(W)×3000(D)×2400(H)mm

This type of booth includes partition panels, stockroom, accordion curtain, parapet, punch carpet, company nameplate with general font (1 plate per booth), which provided by the secretariat.

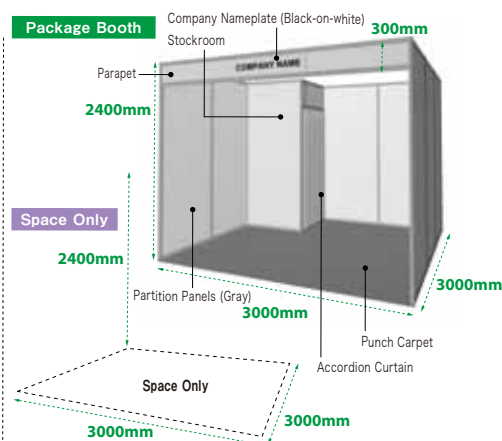
●Booth: **Space Only**
3000(W)×3000(D)×2400(H)mm

Exhibition Fee

●**Package Booth**
●¥420,000 (¥462,000 with tax included)

●**Space Only**
●¥350,000 (¥385,000 with tax included)

- * An exhibitor's ID card fee is included in the above, respectively.
- * It is not allowed to place an object outside the booth (passage).
- * The company nameplate with specified LOGOs can be ordered separately.
- * (Charged) Free to decorate inside own booth(s).
- * Application forms for using the electric power (wiring, grounding, etc.), renting the booth tables, etc. will be sent by e-mail in late April.



[Special Notes]

1. Side panel (Table Top Booth)

No side panel will be installed on the passage side for the Table Top Booth located in the corner booth. If it is necessary, fill in the form with required information when applying for electrical work.

2. Height regulations for Package Booths and Space Only exhibits

The height of the exhibited products is allowed up to 3300 mm only for the Package Booth, Space Only (decorations up to 2400 mm). Submit the outline, drawings, etc. of the exhibit to the secretariat beforehand to consult. Please note, however, that we may not accept the exhibit in case the secretariat determines that it could affect other exhibition booths.

3. Designation of the booth location

No booths can be located at your request. Please leave the decision to the secretariat.

A Video Exhibition Booth and a Catalog Exhibition will be installed to make personnel attendance unnecessary by using videos and catalogs. We hope you will utilize them to publicize your company and product to the visitors.

Video Exhibition Booth

You can always run videos in the booth during the exhibition period and continue to publicize at a website after the exhibition period.

Booth Specification

●Booth:
1000(W)×500(D)×2400(H)mm

This type of booth includes a system panel, exhibition stand(1000(W)×500(D)×1000(H)mm), 32-inch monitor (loudspeaker and media player incorporated) and company nameplate with general font (1 plate per booth).

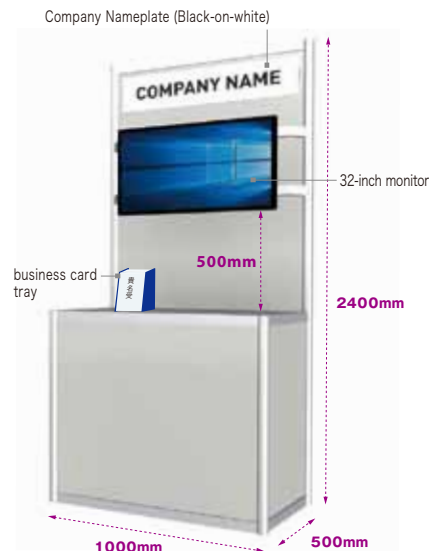
PR images to be submitted

They will be repeatedly run without break during the exhibition period. Also, they will be publicized at the exhibition's website after the exhibition period, as with the exhibition booth PR videos to be uploaded by each exhibitor, allowing continuous PR activities not only during, but also after the exhibition period.

Exhibition Fee

●¥180,000 (¥198,000 with tax included)

- * Display tools (System panel, display stand, 32-inch monitor (electricity usage fee included) and company nameplate with general font, business card tray) are included.
- * The company nameplate with specified LOGOs can be ordered separately.
- * Up to 3 kinds of catalogs, etc. may be placed flat on the exhibition stand. (Remaining catalogs, etc. will not be sent back.)
- * It is not allowed to exhibit a product/device or station an attendant.



[Submission form]

- Video specifications : MP4 file (voice recordable), Aspect ratio: 16 : 9, Resolution: 1920×1080
- ※Prepare the video within the duration of up to 5 minutes.
(Recommended duration is 2 to 3 minutes suitable for focused viewing.)
- ※You are requested to submit a video file to the secretariat in advance.

Catalog Exhibition

Exhibition Fee

●¥30,000 (¥33,000 with tax included)

This type of plan includes a catalog stand and a company nameplate with general font (1 plate per spot).

- * The company nameplate with specified LOGOs can be ordered separately.
- * Up to 3 kinds of catalogs, etc. introducing your company, products and services are allowed to be presented in the visitors'gathering areas so that they can freely take them.
(Remaining catalogs, etc. will not be sent back.)
- * Catalogs with thickness of 20 mm or more are not acceptable.
- * No attendant is allowed to be stationed.

Backyard Stock Room (Paid Optional Service)

An exclusive stock room is secured for stocking catalogs, packaging materials, etc. to allow more effective use of the exhibition booth in terms of space. The room will be installed near the backyard of the exhibition site.

Booth Specification

● Approx. 2000(W)×1000(D)×2100(H)mm

* Opening dimensions : 900 (W)×1900 (H) mm

Spot : 2m². This type of room includes an outward opening door (keyed) and a company nameplate (1 plate per spot).

* In case you apply for multiple booths, they can be connected.

Exhibition Fee

● ¥50,000 (¥55,000 with tax included)

● Available period : Scheduled from Jun. 11 (Tue.), 9:00 to Jun. 14 (Fri.), 17:00

* In case you want, check in the box for "Backyard Stock Room" in the exhibition application form to apply.



Application Deadline March 22(Fri.). (In case there are too many exhibitors, the number of booths may be adjusted.)

Application Method Please fill out in the exhibition application form to apply.
<https://www.adcom-media.co.jp/isseng/entry/>

Transfer Bank Account

Please transfer the exhibition fee to the following bank accounts by April 30(Tue.). Bank fees are of your account.

● SUMITOMO MITSUI BANKING CORPORATION Shinjuku-Dori Branch, Ordinary account 7504618

● MIZUHO BANK Shinjuku-nishiguchi Branch, Ordinary account 1428568

◎ Account Name : Advanced Communication Media Co., Ltd.

Cancellation Policy

In case an applicant cancels exhibition due to its convenience, an exhibition fee will not be reimbursed. A cancellation fee is 50% of the exhibition fee if cancelled up to 60 days (Apr. 13 (Sat.)) before opening of the Exhibition, and all the exhibition fee if cancelled after Apr. 14 (Sun.). In case the Exhibition is cancelled due to the convenience of the organizer, however, all the exhibition fees will be reimbursed.

Remarks

1. Other expenses than the exhibition fee will be charged after completion of the exhibition.
2. Exhibition materials will be sent to applicants by e-mail in late April.
3. Information on power supply (wiring, grounding, etc.) and booth table availability will be sent via e-mail in late April.
4. The electric charge and wiring expense for demonstration is to be separately billed to the exhibitor after the exhibition.
5. The installation charge for optical fiber channel per channel is ¥60,000 (¥66,000 with tax included). It will be billed to the exhibitor after the exhibition.
6. Please note that we may decline your request for participation as an exhibitor when the organizer of the exhibition determines that its criteria for exhibitors are not met.
7. For joint exhibition, we only accept the arrangement of booths that are next to or opposite to each other.
8. Resale of a booth(s) is prohibited.
9. The exhibits shall be carried-in on Jun. 11(Tue.) and carried-out on Jun. 14(Fri.).
10. The applicable consumption tax is that effective at the time of opening this exhibition. In case your application is made before the change of the tax, the difference will be additionally charged.

Where to Apply / Contact

Advanced Communication Media Co., Ltd. 2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo 169-0073 Japan

TEL: +81-3-3367-0571 Fax: +81-3-3368-1519 E-mail: exhibit@adcom-media.co.jp Attn: ISS Secretariat



4. Invitation to Image Sensing Seminar

At ISS2024, we will hold the “Image sensing seminar” as a place to introduce the new product information and technologies of each exhibitor. This is a perfect opportunity for your company to introduce the latest information and new product information. We hope you will not miss it.

Also, an audience will be guided to your exhibition booth to generate synergy with your exhibition.

So that the Seminar will draw attention as a place to publish the latest trend of image processing technologies, the secretariat will inform and solicit through its website, e-mail news, etc. to positively gather the audience. We are waiting for your application.

* Your application will be accepted on a first-come first-served basis.

* An applicant has to be an exhibitor in ISS2024(except for catalog exhibition).

- **Schedule** : June 12(Wed.), to 14(Fri.), 2024, 10:00 to 17:00(50 min. per lecture)
- **Venue** : Pacifico Yokohama, “Special seminar room” on the premises of the exhibition site (free audit)
- **Description** : Image Sensing Seminar
- **Lecture fee** : 50 min. per lecture, ¥120,000 (¥132,000 with tax included)
 - * A liquid crystal projector and reception service will be provided by the secretariat.
 - * Audience information will be e-mailed to you about one week after an exhibition period.
- **Option usage fee (Archive video distribution service)** : 50 min. per lecture, ¥80,000 (¥88,000 with tax included)
- **Date and time of lecture** : A lecture timetable will be decided by the secretariat for each lecture topic.
- **Application deadline** : March. 13 (Wed.)
- **How to apply** : Fill out an application form for the exhibitor’s seminar lecture to apply.
<https://www.adcom-media.co.jp/isseng/semiapp/>
 Lecture expenses and option usage fees will be charged after completion of the exhibition.
 - * The applicable consumption tax is that effective at the time of opening this exhibition. In case your application is made before the change of the tax, the difference will be additionally charged.
 - * You are kindly requested to pay a bank transfer fee.
- **Cancellation policy** : In case your application is cancelled after the deadline of application, full penalty will be charged as a cancellation fee.

[Paid Optional Service] “Image Sensing Seminar” (Archive video distribution service)

We will provide a seminar archive video delivery service for applicants for attendance. (Published to the registered applicants for attendance in a limited manner) Video delivery will start sequentially in about one week after the exhibition. (Delivery period : Scheduled from Jun. 21 to Jul. 19)

● Usage fee

Archive video distribution from the website of the Image Sensing Show

¥80,000 (¥88,000 with tax included) for each lecture (50 minutes)

- * Our exclusive filming crew will take care of videotaping, ensuring that seminar videos are archived and streamed with high picture quality and high sound quality (clear sound).
- * The lectures to be presented at the venue on that very day will be videotaped in full length. Note that we cannot accept requests for processing or editing the images and sound.
- * A list of audience will be handed over to a lecture company after the delivery period.



5. Guide to advertisement and sponsor planning

Please fill out an application form for advertisement and sponsorship to apply.
<https://www.adcom-media.co.jp/isseng/ad/>

Text advertisements

Rectangular Banner Advertisements

There is an early bird discount.



Randomly displayed on all pages of the official website by rotation.

- * Display period : 4/1 (Mon.) to 6/30 (Sun.)
- * Number of characters : Up to 40 double-byte characters



Randomly displayed on all pages of the official website (3 locations).

- * Display period : 4/1 (Mon.) to 6/30 (Sun.)
- * Size : 300 x 250 px
- * Image format : JPEG or GIF

■ Be sure to access the official website in order to register the visitors.

Exhibition's official website where so many people access even before opening for information collection and visitor registration. Highly exposed web advertisement is optimum for efficiently publicizing to highly professional target customers. A manuscript can be replaced within a posting period to make effective use of it for various promotions.

■ Capable of measuring the effects by making use of an access report.

We will send a report indicating an advertising banner display count and click count after the exhibition.

- **How to apply** : Please fill out an application form for advertisement and sponsorship to apply. <https://www.adcom-media.co.jp/isseng/ad/>
- **Cancellation policy** : In case your application is cancelled after the deadline of application, full penalty will be charged as a cancellation fee.

* **Early bird discount** :
 In case an application is made for two types of advertisements, text and rectangular banner, by Mar. 1 (Fri), you will receive a 15% discount from the regular price.

Advertisement	Display mode	Display period	Banner display location	Slots	Price (with tax)	Deadline of application	Deadline of manuscript	Size	Expected Imps
Text	Rotation	4/1 to 6/30 (3months)	ISS2024 website	4	¥100,000 (¥110,000)	3/1 (Fri.) Deadline of early bird discount	3/26 (Tue.) Replacement manuscript accepted any time	Up to 40 double-byte chars.	160,000 Imps
Rectangular Banner				8	¥150,000 (¥165,000)			300 px (W) and 250 px (H) (Up to 1024 KB, JPEG or GIF format)	130,000 Imps

- * Imps refers to an advertisement display count. Advertisements are displayed at different locations on some pages.
- * If the manuscript is submitted after the deadline, it may not be posted, starting from Apr. 1 (Mon.).
- * If the advertisement deviates greatly from the intention of the Exhibition, its posting may be refused.
- * Advertisement and sponsorship expenses will be charged after completion of the exhibition.
- * The applicable consumption tax is that effective at the time of opening this exhibition. In case your application is made before the change of the tax, the difference will be additionally charged.
- * You are kindly requested to pay a bank transfer fee.

E-mail News Advertisements

Header advertising slot

本メールは国際画像会議、画像センシング展へ参加/出展したあなたへ、お祝いのお知らせと案内を兼ねてお送りします。

— [IPF] —
【E-seng Japan】完全無料のビジョンアクセサリでシステム構築コスト削減！
E-seng Japanでは、最新のビジョンアクセサリ、照明、カメラ、画像処理ソフト、画像処理ハードウェア、画像処理ソフトウェア、画像処理サービスなどを、最新の技術とノウハウで、お客様のニーズに合わせて提供いたします。

◆◆◆国際画像会議2024◆◆◆
は、12月13日(水)～15日(金)の3日間、東京ビッグサイトで開催。
2024年12月13日(水)～15日(金) 10時～17時 パシフィコ横浜
https://www.adcom-media.co.jp/isseng/ad/ 12月13日

★「出展のご案内」はこちら
https://www.adcom-media.co.jp/isseng/isseng_2024/1213/1213.html
※出展申込書(出展の見どころ)などはこちらをご覧ください。

★「スポンサーのご案内」はこちら
https://www.adcom-media.co.jp/isseng/isseng_2024/1213/1213.html
※本展覧会への出展料の申請書になります。会場当日も来場者登録が可能です。
※出展料の申請、お申し込みはご自身の責任で行ってください。

◆◆◆国際画像会議2024◆◆◆
今年も国際画像会議2024と、展示会場に隣接するデジタルフォーラム「2024」(IPF)を開催します。この会場には、最新の技術とノウハウで、お客様のニーズに合わせて提供いたします。

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Footer advertising slot

本メールは国際画像会議、画像センシング展へ参加/出展したあなたへ、お祝いのお知らせと案内を兼ねてお送りします。

【同開催】第1回 画像計測学会
https://www.adcom-media.co.jp/isseng/isseng_2024/1213/1213.html
開催日時：2024年12月13日(水) 10時～17時
※本学会は、最新の技術とノウハウで、お客様のニーズに合わせて提供いたします。

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Advertisements are displayed at the locations surrounded by red broken lines, guiding those interested in your company to your advertisement page (URL).

* Advertisement size :
38 double-byte characters × 6 lines (URL included)

E-mail news received by about 30,000 people

E-mail news has been distributed to about 30,000 people, including the visitors to the past exhibitions.
E-mail news advertisement is effective in specifically appealing the products and services.
More customers could be attracted by guiding the visitors to your booth.

- **How to apply** : Please fill out an application form for advertisement and sponsorship to apply. <https://www.adcom-media.co.jp/isseng/ad/>
- **Cancellation policy** : In case your application is cancelled after the deadline of application, full penalty will be charged as a cancellation fee.

Advertisement	Delivered on	Display location	Slots	Price (with tax)	Application and manuscript deadline	Advertisement size	delivery count
E-mail news	1st 3/13 (Wed.)	Head	Limited to 2 slots	¥100,000 (¥110,000)	3/6 (Wed.)	38 double-byte chars. x 6 lines (URL included)	Approx. 30,000
	2nd 4/19 (Fri.)				4/12 (Fri.)		
	3rd 5/22 (Wed.)				5/15 (Wed.)		
	4th 5/29 (Wed.)	Foot	No limit	¥50,000 (¥55,000)	5/22 (Wed.)		
	5th 6/10 (Mon.)				6/3 (Mon.)		

- * If the advertisement deviates greatly from the intention of the Exhibition, its posting may be refused.
- * Advertisement and sponsorship expenses will be charged after completion of the exhibition.
- * The applicable consumption tax is that effective at the time of opening this exhibition. In case your application is made before the change of the tax, the difference will be additionally charged.
- * You are kindly requested to pay a bank transfer fee.

List of Sponsor Benefits

Types of sponsors	Bronze	Silver	Gold	Platinum
1 Venue map logo	○	○	○	○
2 Venue information board logo	○	○	○	○
3 Secure your booth at a corner	○	○	○	○
4 Reception counter logo		○	○	○
5 Guide board to the venue logo		○	○	○
6 J-imaging demo booth logo		○	○	○
7 Entrance to the seminar venue logo			○	○
8 E-mail news footer advertisements			○	○
9 Secure your booth near the entrance			○	○
10 ISS 2024 website logo				○
11 J-imaging website logo				○
12 Novelty bag logo				○
13 Selectable preferent timing for seminar				○

Bronze sponsor Advertisement

- Putting up your corporate logo at Venue map and Venue information board.

● Location of booth

Secure your booth at a corner

Silver sponsor Advertisement

- The following benefits will be added to the Bronze Sponsor's benefits.

[Your corporate logo is put up on plural outstanding place]

● Reception counter for visitors

The reception counter for visitors at the entrance of the exhibition hall.

● Guide board to the exhibition hall

The guide boards to the exhibition hall, which are to be installed at different spots in PACIFICO Yokohama.

● J-imaging demo booth

J-imaging demo booth installed in the exhibition hall.

Gold sponsor Advertisement

- The following benefits will be added to the Silver Sponsor's benefits.

[Your corporate logo is put up on plural outstanding place]

● Entrance to the seminar venue logo

● E-mail news footer advertisements

One advertisement slot (6/10) is provided for you.

● Secure your booth near the entrance.

Platinum Sponsor Advertisement

- The following benefits will be added to the Gold Sponsor's benefits.

[Your corporate logo is posted on multiple websites]

● ISS 2024 website all pages

period 4/1 2024 ~

● J-imaging website all pages

period 5/25 ~ 9/30

● Novelty bags with logo to be distributed at the venue

● Selectable preferent timing for seminar

Deadline for application is Mar. 13 (Wed.). In case of duplicate application, priority should be given to the company who has a large number of applications.

● How to apply : Please fill out an application form for advertisement and sponsorship to apply. <https://www.adcom-media.co.jp/isseng/ad/>

● Cancellation policy : In case your application is cancelled after the deadline of application, full penalty will be charged as a cancellation fee.

Sponsorship	Slots	Price (with tax)	Conditions	Application deadline	Manuscript Deadline	Manuscript submitted
Bronze Sponsor	5	¥50,000 (¥55,000)	None	3/22 (Fri.)	Logo 4/17 (Wed.)	[Logo data] Illustrator format
Silver Sponsor	5	¥100,000 (¥110,000)			Logo 4/17 (Wed.)	[Logo data] Illustrator format
Gold Sponsor	2	¥300,000 (¥330,000)	> 4 spaces	3/13 (Wed.)	Mail 6/3 (Mon.)	[Logo data] [mail] size : 38 double-byte characters
Platinum Sponsor	2	¥800,000 (¥880,000)	> 6 spaces		Mail 6/3 (Mon.)	6 lines (URL included)

* Bronze and Silver Sponsor applications will be accepted on a first-come. We will close the program as soon as the slots are filled.

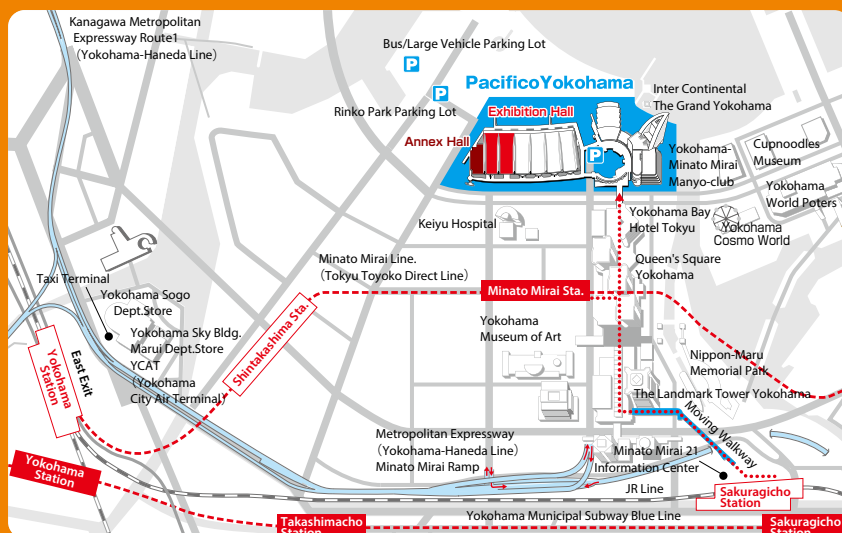
* Gold Sponsors and Platinum Sponsors can apply until the deadline.

If there are more applications than the number of slots, priority will be given to companies that have been exhibiting for a long time.

* Advertisement and sponsorship expenses will be charged after completion of the exhibition.

* The applicable consumption tax is that effective at the time of opening this exhibition. In case your application is made before the change of the tax, the difference will be additionally charged.

* You are kindly requested to pay a bank transfer fee.



Access

■ Pacifico Yokohama

Address: 1-1-1 Minato-mirai, Nishi-ku, Yokohama, JAPAN

- 5 min. walk from Minato-mirai station
- 11 min. by bus / 12 min. walk from Sakuragi-cho station
- 17 min. by bus from Yokohama Sta.

Where to Apply/ Contact

■ Advanced Communication Media Co., Ltd.

2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo 169-0073

Phone: +81-3-3367-0571 Fax: +81-3-3368-1519

E-mail: exhibit@adcom-media.co.jp

URL: <https://www.adcom-media.co.jp/isseng/>

ISS2024 Estimated Cost

No need to submit

※Please use this as a reference for cost calculations.

ITEM	QTY	Unit	Price (with tax)	Amount
[Types of booths and number of booths]				
Table Top Booth ※Table Top Booth with Catalog Stand (1 limited booth) , and Table Top Booth with Designated Light Sources and Lighting Zone are same price.		Booth(s)	¥258,500	
Trial Booth limited to new exhibitor (limited to the first 20 companies)		Booth(s)	¥55,000	
Package Booth		Booth(s)	¥462,000	
Space Only		Booth(s)	¥385,000	
Video Exhibition Booth		Booth(s)	¥198,000	
Catalog Exhibition		Pce(s)	¥33,000	
[Paid Optional Service]				
Backyard Stock Room		Booth(s)	¥55,000	
Internet Line (Wired LAN (RJ-45 connection) will be available.)		Access(s)	¥66,000	
Company Nameplate with Specified LOGOs 800(W)mm×150(H)mm		Pce(s)	Separate estimate	
[Charges for electrical Installations]				
Electrical works		kW	¥16,500	
100V(Without grounding / up to 1.5 kW, two outlets)		Pce(s)	¥3,850	
100V(With grounding / up to 1.5 kW, two outlets)		Pce(s)	¥4,400	
200V(Both single phase and 3-phase)		Pce(s)	¥7,700	
Spotlight 100W(Daylight color)		Pce(s)	¥5,720	
Spotlight 100W(Incandescent-lamp color)		Pce(s)	¥3,300	
Power consumption		kW	¥2,200	
Electrical works & Power consumption total				
TOTAL				
※Charges for electrical works: kW applied×JPY 16,500(with tax) (To be charged on 0.1 kW basis. Below 1 kW will be rounded up to 1 kW.) ※Power consumption: kW applied x JPY 2,200(with tax)(To be charged on 0.1 kW basis.)				

[Note]

An exhibition fee will be charged when we receive your exhibition application (we will send you an invoice by e-mail later).
 Other expenses than the exhibition fee will be charged after completion of the exhibition. Bank fees are of your account.
 Electric work, leased equipment and optional services will be announced in late April.