

# IMAGE SENSING SHOW 2026

## Information of Mini Booth

# IMAGE SENSING SHOW 2026



## ● Recruiting new corner exhibitors! !

The Image Sensing Exhibition will be held for the 40th time in 2026.  
Exhibitors with excellent expertise in industrial imaging equipment and image processing technology  
It is an exhibition that brings people together. Many people with a high probability of business negotiations will come to the venue.  
Another attraction is that there is active communication between exhibitors!

**Date** June 10(Wed.) through 12(Fri.), 2026

**Venue** PACIFICO YOKOHAMA Hall D

**136** companies / **235** booths (\* 2025 result)

**Visitors 10,374** (\* 2025 result)

※Last year's event results are from the following URL

[https://www.adcom-media.co.jp/wp-content/themes/adcom/pdf/eng/iss/ISS2025\\_houkoku\\_en\\_web.pdf](https://www.adcom-media.co.jp/wp-content/themes/adcom/pdf/eng/iss/ISS2025_houkoku_en_web.pdf)

### Features of ISS

#### ● Type of Business

Precision/Machinery, Electrical machinery, Electronics parts, Semiconductor, System integrator, etc.

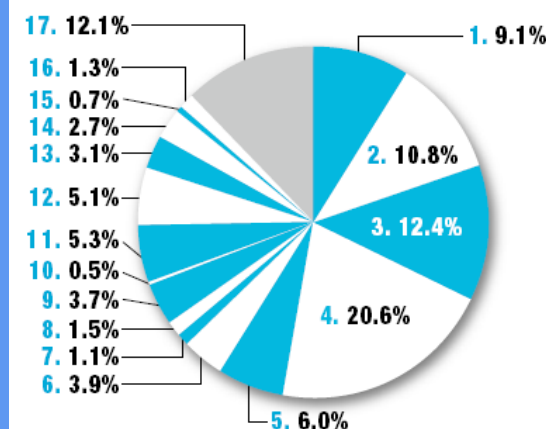
#### ● Occupation

Sales, Engineers, Research/Development, Design, Executives, etc.

#### ● Purchasing Position

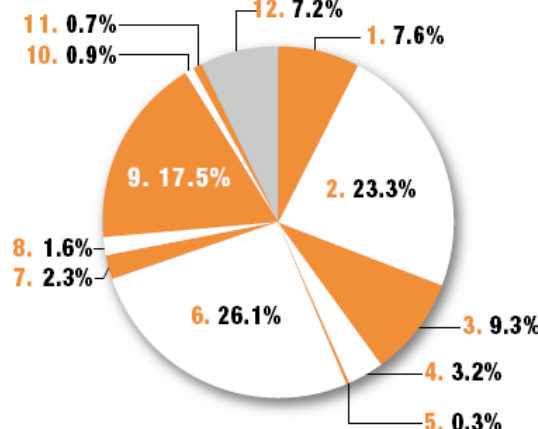
About **70%** of visitors decide, consider / deliberate and select / propose product purchase.

Type of Business



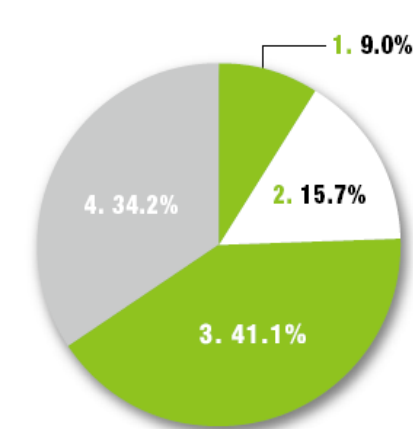
1: Semiconductor  
2: Electronic parts  
3: Electrical machinery  
4: Precision/Machinery  
5: System integrator  
6: Transport machine  
7: Paper manufacturing/Printing Resources  
8: Material/Energy  
9: Chemical/Bio/Medical  
10: Food/Fishery and agriculture/Forestry  
11: Informations/Communications  
12: Service/Commerce/Circulation  
13: Construction/Traffic/Transportation  
14: Public Offices/Schools  
15: Mass communication/Advertisement  
16: Aerospace  
17: Others

Occupation



1: Executives  
2: Engineers  
3: Design  
4: Manufacturing  
5: General Affairs  
6: Sales  
7: Management  
8: Public Relations/Advertisement  
9: Reserch/Development  
10: Teachers  
11: Students  
12: Others

Purchasing Position



1: Purchased  
2: Examination or deliberation for purchase  
3: Consideration/Suggestion  
4: No result

About 70% of visitors decide, consider / deliberate and select / propose product purchase.





## "Great possibilities starting from a mini booth"

For companies that do not need a large space for exhibitions, companies that want to keep their budget down for their first time exhibiting, and companies that want to showcase their technology efficiently With a new option [mini booth], small but big results. Want to expand your company's possibilities?

# Target corner (1)

## "Optics and Laser"

Optics and laser technology are fundamental technologies in a wide range of fields, including manufacturing, medicine, communications, and space. It is used in microfabrication, non-contact measurement, optical communication, medical care, autonomous driving sensing, etc. This is an important field that holds the key to next-generation technologies that support the sophistication of society and industrial innovation.

### Main Exhibitors

#### Optical Components & Materials

- Lenses (spherical/aspherical)
- mirror
- Prism/Beam Splitter
- Optical Crystals & Coatings

#### Laser related

- Semiconductor Laser
- Fiber laser
- Solid-state laser
- Laser Application Equipment  
(Processing and Measurement)

#### Light Sensing, Spectroscopy and Polarization

- LiDAR
- photodiode
- Spectrometer (Raman/Infrared)
- interferometer

#### Optical Design & Simulation

- Optical Design Software
- Optical Consulting

etc





## Target corner (2)

# 「Advanced Elemental Technology」

Advanced elemental technology combines image sensors, lenses, lighting, and image processing algorithms. It supports the performance, accuracy, and reliability of machine vision. As a foundation for cutting-edge fields such as AI, robots, and semiconductors, we are working on automation of manufacturing sites, quality improvement, It is an important key to contributing to decarbonization and supporting Japan's economy and technological capabilities.

### Main Exhibitors

#### Sensors & Detection Devices

- Image sensors (CMOS, infrared, InGaAs, etc.)
- MEMS sensors and special sensors (acceleration, pressure, bio, terahertz, etc.)

#### Precision Machining and Manufacturing Technology

- Precision machining technology (ultra-precision machining, micromachining)
- Thin Film, Nanofabrication, and Coating Technology

#### Advanced Application and Evaluation Technology

- Quantum Imaging and Nanophotonics
- Measurement and evaluation equipment (including testing and reliability evaluation equipment)

#### Digital Solutions & Implementation Technologies

- Edge Computing/Embedded Devices
- AI Implementation Devices (AI Chips, Inference Accelerators)

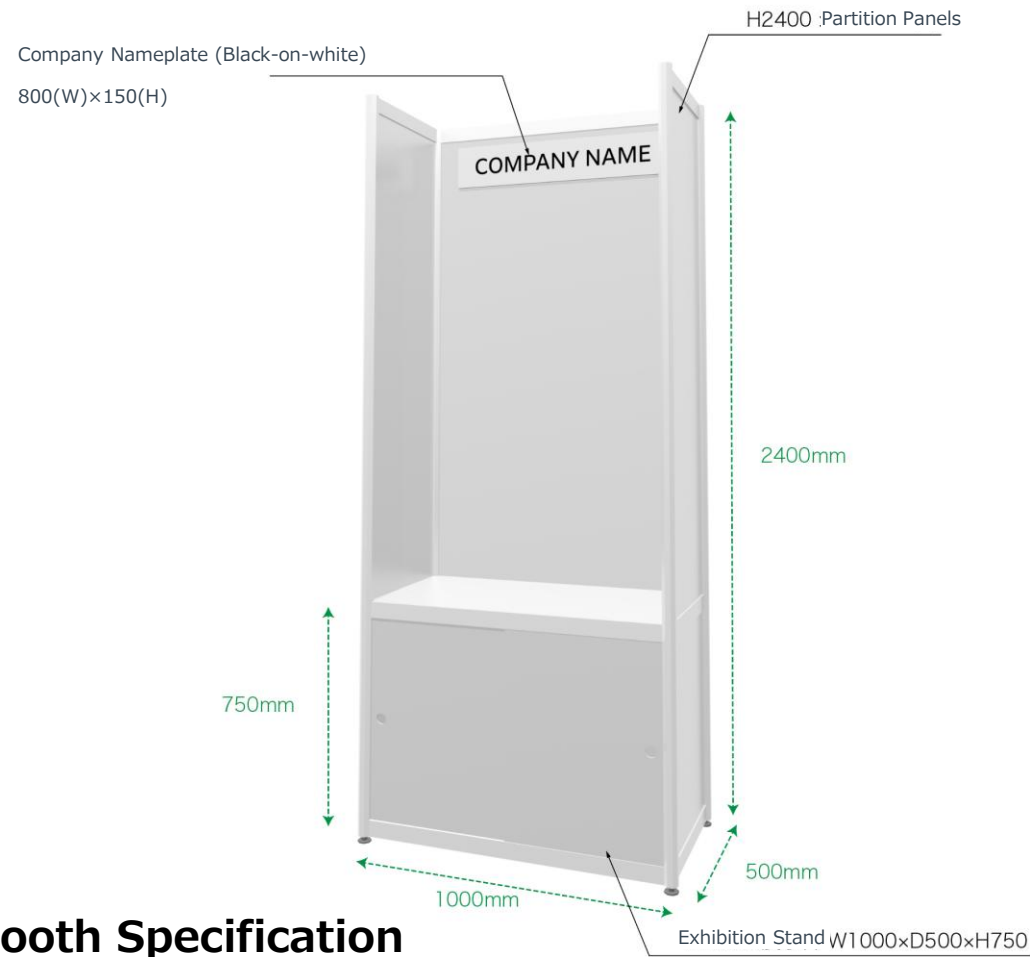
#### material

- Special materials and optical materials(crystals, photonic materials, environmentally resistant materials, etc.)

etc



# Booth Specification and Exhibition Fee



## Booth Specification

- Booth : 1000(W)×500(D)×2400(H)mm

This type of booth includes a system panel, exhibition stand (1000(W)×500(D)×750(H)mm), company nameplate with general font (1 plate per booth).

The table is removable if unnecessary.

The inside of the table can be used as a storage space.

In case of applying for multiple booths, these can be connected.

\* The load capacity of the exhibition stand is 20kg.

\* There is a space under the exhibition stand which can be used for storage.



image diagram

## Exhibition Fee

- ¥ 120,000 (¥132,000 with tax included)

\* The above-mentioned fee includes the expenses for display (System panel, display stand, company nameplates, exhibitor ID card).

\* It is not allowed to place an object outside the booth (passage).

\* The company nameplate with specified LOGOs can be ordered separately.

\* (Charged) Free to decorate inside own booths.

\* Application forms for using the electric power (wiring, grounding, etc.) and booth table availability, etc. will be sent by e-mail in late April.

# 5 benefits of exhibiting at a mini booth

## 1. Cost Savings

With about half the exhibition fee of the tabletop booth, you can efficiently promote your technology and products. It achieves a high exhibition effect while keeping the budget down significantly.

## 2. Centralized display

It is possible to make the most of the limited space and focus on core technologies and products. It ensures that visitors are engaged and provides an intensive presentation.

## 3. Meet with experts

Create efficient contact points with experts and potential customers in your target industry in a dedicated corner. High-quality encounters open up business opportunities.

## 4. Examining the Market Reaction

Investigate the market's response to new ideas and technologies at a low cost and quickly. Effectively gather valuable feedback for the next development step.

## 5. Exhibitor Exchange

Interactions with exhibitors in the same corner will be active, and new business cooperation opportunities will be created. Endless possibilities open up from limited space.

# How to apply

Early reservations are a great deal!

per booth

**24,000yen**

## ☑ ✨ Early Bird Benefits ! ✨

**If you make a reservation by the end of December 2025,  
you will receive a special price of 20% off the exhibition fee!**

**Per booth ¥ ~~120,000~~ → ¥96,000** (Tax excluded)

※The discount is only applicable to the exhibition fee. Electricity bills and other options are not covered.

※Please apply from the exhibition website, which opens at the end of January, as with the regular booth.

※There is no cancellation fee at the reservation stage.

Early reservations are available from here.



<https://forms.gle/itGnQw6K5UWeEdZp9>



【Contact us】

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