



EXHIBITION
GUIDE

Ever-expanding Visual Media

Visual Media Expo 2017

12.6 wed. ▶ 8 fri. Dec. 2017. A.M.10:00 ▶ P.M.5:00
PACIFICO YOKOHAMA IN JAPAN

Concurrent Events

International Technical Exhibition on Image Technology and Equipment 2017 (ITE2017)

- Sponsored by : Advanced Communication Media Co., Ltd.
- Cooperated by : 3D Consortium

Visual Media Expo 2017

Increasing Potential of Visual Media

Ever-developing video technologies and representation technologies such as VR/AR, 4K/8K, 3D and projection mapping provide us with pseudo senses and vicarious experiences by making use of their respective features.

Reflecting the changes of human sensitivity and emotion, innovative visual media have been expanding their applications to simulation at production sites, medical, construction and education fields as well as amusement.

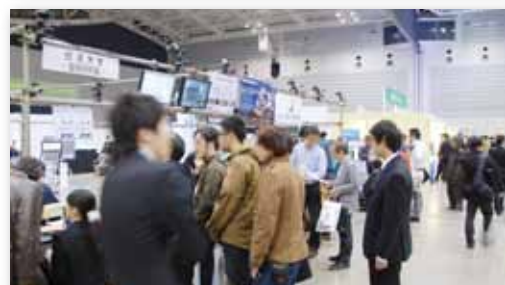
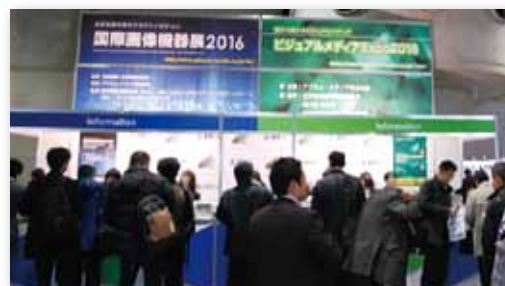
Simultaneously held with the International Technical Exhibition on Image Technology and Equipment, the "biggest domestic image processing exhibition," this year again, we will approach the medical, construction, education industries, plus the manufacturing industry where the applications of visual media will be further expanded, as well as entertainment, amusement and advertising industries, as an exhibition which covers the technologies and devices essential at video production and manufacturing sites, and is linked to new collaboration.

Also, a "visual content section" combining new dimensions and ideas will be opened to introduce video content, providing an opportunity for you to experience various representation technologies such as VR/AR, 4K/8K, interactive signage and projection mapping.

We are also planning "Visual Media Expo (VME) Seminar (free lecture)" where the leading expert in the very field will give a lecture on the topic associated with the visual media.

We hope that you will make effective use of the Visual Media Expo as an opportunity to produce new business opportunities.

We look forward to your participation in our exposition.



Visual Media Expo 2016 Exhibitors

STATE OF THE ART TECHNOLOGIES
IN EXPRESSION ASSOCIATION
JVCKENWOOD CORPORATION
SOLIDRAY CO., LTD.

[4K&VR Zone]

KANTO GAKUIN UNIVERSITY
CANON MARKETING JAPAN INC.
CIRCLE INC.
3DBIZ SOCIETY / STAGE VR CONSOTIUM
BUNKYO UNIVERCITY
MITOMO

Types of Exhibits

Image system, Equipment and Contents including 3D

[Videos and systems including 3D images]

Projectors, displays, large-size video systems, motion capture systems, 3D input devices/systems, editing and production systems, AR/VR simulators, contents, related books and services etc.

[Superhigh-definition 4K/8K graphic display devices]

Projectors, various display devices, camera systems, editing software/systems, and other peripheral devices.

[Digital Signages]

Display units, signage systems, other peripheral devices, communication/distribution services, and contents production/management.

As soon as the participants from the categories including digital signages, digital publications, AR/VR, or contents production reach a certain number, special booths and exhibition zones will be arranged.

[3D measurement and 3D printers]

[Cloud Service]

* If you wish to make a presentation at the special booth, please notify us by an application form.



Events and Booths

[Visual Content Section]

Our popular attraction "Visual Media Theater," which draws a big audience not only from the Visual Media Expo, but other simultaneously held exposition, will be reborn as the "Visual Content Section" to introduce more extensive video content. Not confined to the space of a theater, it will exhibit various video and representation technologies such as 2D/3D visual media, interactive signage and projection mapping, in conjunction with planned exhibition.

[Industry-University Joint]

This is the section where you can see "Techniques from universities and research institution" and "The projects of joint research between industry and universities". If you would like to join to this section, please fill out another application form and hand it in to us.

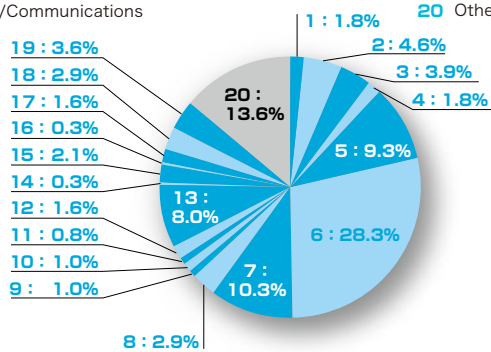
Summary Report of Visual Media Expo2016

Number of Visitors: 16,788 (Concurrent Events are contained)

Breakdown for Visitors

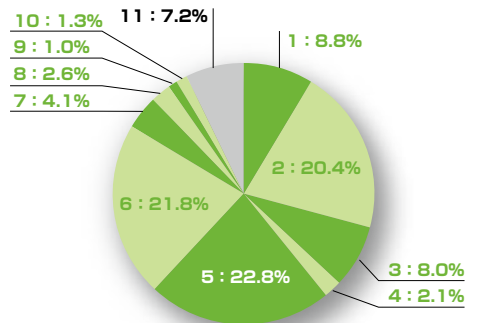
Type of Business

- | | | |
|--|--------------------------------|--|
| 1 Amusement | 8 Paper Manufacturing/Printing | 14 Security service |
| 2 Image Production | 9 Food and Beverage | 15 Construction/Real Estate |
| 3 Mass Media and Advertising | 10 Material/Energy | 16 Finance |
| 4 Flat-Panel Display | 11 Chemical/Bio | 17 Traffic and Transportation |
| 5 Electric Appliances and Heavy Electric Machinery | 12 Medical | 18 Public Organization/School/Scientific Organizations |
| 6 Electric Devices | 13 Trading Firm | 19 Service |
| 7 Information/Communications | | 20 Others |



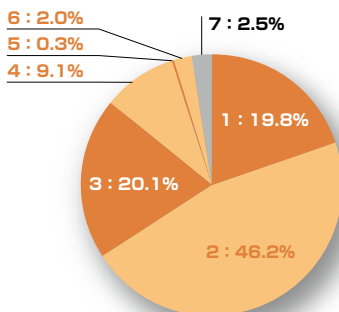
Occupation

- | | |
|------------------------|----------------------------------|
| 1 Management | 7 Management |
| 2 Engineering | 8 Public Relations/Advertisement |
| 3 Design | 9 Teacher |
| 4 Manufacturing | 10 Student |
| 5 Research/Development | 11 Others |
| 6 Sales | |



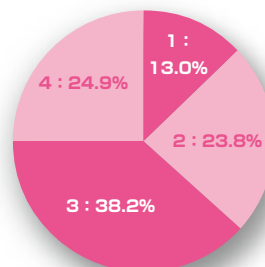
Coming Purpose

- | | |
|--|--|
| 1 Information gathering for product purchase | 4 Partner enterprise examination |
| 2 Technological information gathering | 5 Exhibition inspection for exhibition |
| 3 General information collection | 6 Business operation |
| | 7 Others |



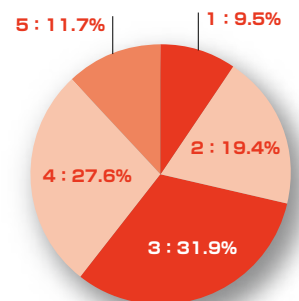
Purchasing Position

- | |
|--|
| 1 purchased |
| 2 examination or deliberation for purchase |
| 3 consideration/suggestion |
| 4 no result |



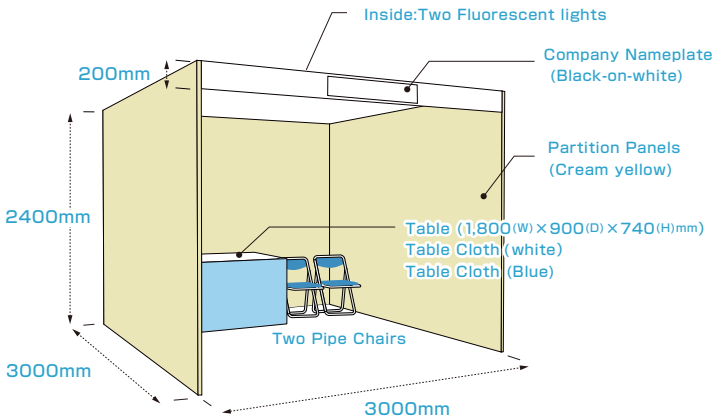
Age

- | | |
|-------|---------|
| 1 20s | 4 50s |
| 2 30s | 5 60s |
| 3 40s | or more |

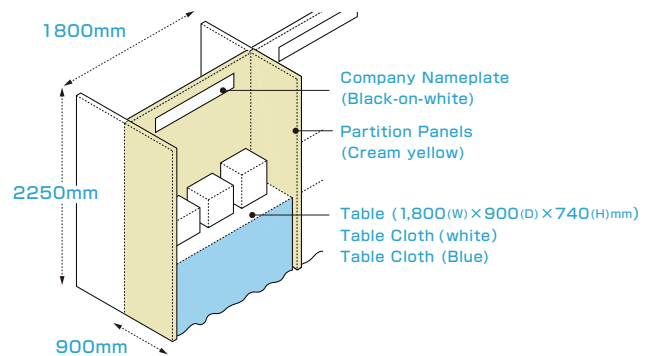


Example of Exhibition (One Booth)

■ Package Booth



■ Table top Booth / Industry-University Joint



Application Procedure

Name of Exhibition Visual Media Expo 2017

Date December 6(Wed.) through 8(Fri.), 2017 10:00a.m.-5:00p.m.

Venue PACIFICO YOKOHAMA Exhibition Hall D (1-1-1 Minatomirai, Nishi-ku, Yokohama-shi, Kanagawa, Japan)

Types of Exhibits Videos and systems including 3D images, Superhigh-definition 4K/8K graphic display devices, Digital Signages, 3D measurement and 3D printers, Cloud Service

Booth

- Space only** 3,000(W)×3,000(D) up to 2,400(H)mm
- Package Booth** 3,000(W) ×3,000(D) ×2,400(H)mm
- Table top Booth / Industry-University Joint** 1,800(W)×900(D)×2,250(H)mm

Exhibition Fee

- Space only** 1 - 4Booths : JPY 250,000 +TAX per 1 booth / 5 more : JPY 200,000 +TAX per additional booth
- Package Booth** 1 - 4Booths : JPY 325,000 +TAX per 1 booth / 5 more : JPY 275,000 +TAX per additional booth
The above-mentioned fee includes the expenses for display(back & side panels, Table[1,800(W)×900(D)×740(H)mm], 2 sets of fluorescent lighting fixtures, Company Name Board, Table Cloth [White and Blue], 2 sets of pipe chairs)
- Table top Booth** JPY180,000 +TAX per 1 booth
The above-mentioned fee includes the expenses for display(back & side panels, Table[1,800(W) × 900(D) × 740(H)mm], Company Name Board, Table Cloth [White and Blue])
- Industry-University Joint** JPY120,000 +TAX per 1 booth
The above-mentioned fee includes the expenses for display(back & side panels, Table[1,800(W) × 900(D) × 740(H)mm], Company Name Board, Table Cloth [White and Blue])

Application Deadline August 21 (Mon.), 2017

Where to apply/ Contact Please fill in a separately provided application form and apply to Advanced Communication Media Co., Ltd
2-21-27 Hyakunin-cho, Shinjuku-ku, Tokyo, 169-0073 JAPAN
TEL: +81-3-3367-0571 FAX: +81-3-3368-1519 E-mail: vmexpo@adcom-media.co.jp Attn: Visual Media Expo Secretariat

Bank Details Please transfer your payment by September 29. Bank fees are of your account.
● MIZUHO BANK Shinjuku-nishiguchi Branch, Ordinary account 1428568
◎ Account Name: Advanced Communication Media Co., Ltd.

Remarks

- We will explain the details and send materials for exhibition to an applicant late October.
- Electric charges and wiring expenses for demonstration will be separately billed to the exhibitor after the exhibition.
- The application of electric power (Wiring, Grounding, others) will be provided separately.
- An installation expense for the temporary telephone is JPY 120,000 +TAX for an optical fiber. It will be billed together with a telephone charge(ex optical fiber) after the exhibition.
- If exhibitors need to cover the booth with a blackout curtain, it is required to install a smoke sensor by the Fire Services Acts. As for the installation standard and fees, please contact with secretariat.
- If exhibitors cancel the participation due to their own reason, the exhibition fee will not be refunded. For the cancellation made 60days prior to the exhibition commencing date, 50% of the fee will be charged. After 60days, 100% of the fee will be charged.**
- The exhibits shall be carried-in on Dec.5(Tue.) and carried-out on Dec.8(Fri.). If the exhibitor will decorate their booth by themselves, it is able to moving-in at 15:00 on Dec.4(Mon.).